



*Training Course:
Creative Problem Solving and Decision Making*

13 - 17 July 2025

Dubai (UAE)

Residence Inn by Marriott Sheikh Zayed Road, Dubai

Training Course: Creative Problem Solving and Decision Making

Training Course code: PS235730 From: 13 - 17 July 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4500 € Euro

Introduction

This training program is designed to equip participants with the skills to think creatively, approach problems strategically, and make well-informed decisions in both professional and personal settings. It covers practical tools, techniques, and frameworks to foster innovation and critical thinking.

Target Audience

- Managers, team leaders, and decision-makers
- Professionals in project management, operations, or strategy
- Individuals looking to improve their problem-solving and decision-making skills

Objectives

- Develop a creative mindset to approach challenges innovatively
- Understand structured frameworks for problem-solving
- Learn decision-making models to minimize risks and enhance outcomes
- Foster collaboration and effective communication in group decision-making
- Build confidence in handling complex and uncertain scenarios

Training Program Outline

Day 1: Introduction to Creative Problem Solving and Decision Making

- Session Topics:
 - Understanding creativity in problem-solving
 - The problem-solving cycle: Define, analyze, ideate, implement, and evaluate
 - The decision-making process: Rational vs. intuitive approaches
 - Barriers to creative thinking and decision-making
- Activities:
 - Self-assessment: Current problem-solving and decision-making styles
 - Case study: Identifying barriers in past decisions

Day 2: Tools and Techniques for Creative Problem Solving

- Session Topics:

- Brainstorming and mind mapping
- SCAMPER method for idea generation
- Root cause analysis Fishbone Diagram, 5 Whys
- Divergent and convergent thinking approaches
- Activities:
 - Group exercise: Mind mapping to solve a workplace challenge
 - Workshop: Applying SCAMPER to improve a process

Day 3: Decision-Making Frameworks and Techniques

- Session Topics:
 - SWOT and PESTLE analyses for informed decisions
 - Decision matrix and weighted scoring models
 - The 6 Thinking Hats technique by Edward de Bono
 - Risk analysis and contingency planning
- Activities:
 - Interactive activity: Applying the decision matrix to a real-life scenario
 - Group task: Using the 6 Thinking Hats to solve a team problem

Day 4: Building Collaboration in Problem Solving and Decision Making

- Session Topics:
 - Team dynamics and fostering collaborative problem-solving
 - Encouraging creativity and constructive feedback in groups
 - Managing conflict in decision-making
 - Communication skills for clear decisions
- Activities:
 - Role-playing: Handling group disagreements in decision-making
 - Group challenge: Solving a simulated organizational crisis

Day 5: Applying Skills to Real-World Scenarios

- Session Topics:
 - Integrating creative problem-solving into daily practices
 - Building adaptability for uncertain and complex challenges
 - Measuring the success of problem-solving and decisions
 - Developing a personal action plan
- Activities:
 - Capstone exercise: Solving a complex problem using all tools learned
 - Personal reflection: Creating an action plan for future applications
 - Feedback and Q&A

Registration form on the Training Course: Creative Problem Solving and Decision Making

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