



*Training Course:*  
*Mastering ESG Reporting: Strategies for*  
*Transparent and Sustainable Business Practices*

*8 - 12 June 2025*

*Dubai (UAE)*

*Residence Inn by Marriott Sheikh Zayed Road, Dubai*

## Training Course: Mastering ESG Reporting: Strategies for Transparent and Sustainable Business Practices

Training Course code: SC235712 From: 8 - 12 June 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4900 € Euro

### Introduction

In today's rapidly evolving business landscape, transparency, sustainability, and accountability are critical for organizational success. ESG Environmental, Social, and Governance reporting has emerged as a vital tool for companies to demonstrate their commitment to responsible business practices while meeting the expectations of investors, regulators, and stakeholders. This comprehensive 5-day training program, "Mastering ESG Reporting: Strategies for Transparent and Sustainable Business Practices," is designed to provide participants with in-depth knowledge of ESG principles, global frameworks, and practical reporting methodologies. By mastering these skills, organizations can enhance their reputation, attract sustainable investments, and ensure long-term success.

### Objectives

- To provide a thorough understanding of ESG principles and their significance in modern business practices.
- To familiarize participants with global ESG frameworks and standards, such as GRI, SASB, and TCFD.
- To equip participants with the skills to conduct materiality assessments and engage stakeholders effectively.
- To develop practical competencies in ESG data collection, management, and reporting.
- To empower organizations to create impactful, transparent, and compliant ESG reports tailored to their industry.
- To address challenges in ESG reporting and offer strategies for continuous improvement.
- To enhance participants' ability to align ESG practices with corporate strategy and communicate efforts effectively to stakeholders.

### Target Audience

This program is ideal for professionals and organizations committed to enhancing their ESG practices, including:

- Sustainability and CSR Managers: Responsible for leading ESG and sustainability initiatives within their organizations.
- Financial Officers and Auditors: Involved in integrating ESG metrics into financial and non-financial disclosures.

- Risk and Compliance Professionals: Focused on ensuring adherence to ESG regulations and standards.
- Investors and Analysts: Interested in evaluating ESG performance and its impact on business value.
- Board Members and Senior Executives: Overseeing ESG strategy and seeking to enhance organizational accountability and transparency.
- Industry-Specific Professionals: Such as those in energy, technology, finance, and manufacturing sectors aiming to adopt industry-relevant ESG reporting practices.

## Training Program Outline

### Day 1: Introduction to ESG Reporting

- Definition and scope of ESG Environmental, Social, Governance.
- Business benefits of ESG reporting e.g., stakeholder trust, risk management.
- Overview of global ESG trends and regulatory drivers.
- Key ESG frameworks: GRI, SASB, TCFD, and Integrated Reporting.
- Group discussion: Why ESG matters for your organization.
- Case study analysis of successful ESG reporting practices.

### Day 2: ESG Frameworks and Materiality Assessment

- Deep dive into global ESG reporting frameworks.
- Materiality assessment: Identifying what matters most to stakeholders.
- Stakeholder engagement strategies in ESG reporting.
- Practical exercise: Conducting a materiality assessment for a mock company.

### Day 3: Data Collection, Metrics, and Reporting Techniques

- Best practices for collecting and verifying ESG data.
- Setting and tracking ESG performance metrics and KPIs.
- Tools and software for ESG data management.

- Structuring a comprehensive and transparent ESG report.
- Hands-on exercise: Designing KPIs for environmental, social, and governance areas.
- Demonstration of ESG reporting tools/software.

#### Day 4: Enhancing ESG Communication and Ensuring Compliance

- Writing clear and impactful ESG reports.
- Integrating ESG with corporate strategies and financial disclosures.
- Ensuring compliance with regional and global ESG regulations.
- Preparing for third-party assurance and ESG ratings.
- Group activity: Crafting a sample ESG report section.

#### Day 5: Industry-Specific Applications and Overcoming Challenges

- Customizing ESG reporting for specific industries.
- Addressing challenges in ESG reporting data gaps, resistance to change.
- Future of ESG: Emerging trends and technologies.
- Developing a roadmap for continuous improvement in ESG practices.

## Registration form on the Training Course: Mastering ESG Reporting: Strategies for Transparent and Sustainable Business Practices

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Sheikh Zayed Road, Dubai **Training Course Fees:** 4900 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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### Person Responsible for Training and Development

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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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