



*Training Course:  
Strategic Decision Making for Leaders*

*29 September - 3 October 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Strategic Decision Making for Leaders

Training Course code: LS235505 From: 29 September - 3 October 2025 Venue: Casablanca (Morocco) - New Hotel  
Training Course Fees: 4500 € Euro

### Introduction:

In today's highly competitive and rapidly evolving business landscape, leaders are consistently required to make strategic decisions that not only address immediate challenges but also shape the long-term direction of their organizations. Strategic decision-making is a multifaceted process that involves balancing complex factors such as risk, uncertainty, stakeholder interests, and market dynamics. The ability to make sound, strategic decisions is a critical skill for leaders who are responsible for driving innovation, achieving sustainable growth, and maintaining a competitive edge.

This training program, "Strategic Decision Making for Leaders," is designed to equip current and aspiring leaders with the knowledge, tools, and frameworks necessary to make informed and effective strategic decisions. Participants will explore both the art and science of decision-making, including how to integrate qualitative insights with data-driven analysis, manage risk, and align decisions with the broader goals and values of their organization. Emphasis will be placed on fostering critical thinking, enhancing problem-solving abilities, and understanding the long-term implications of strategic choices.

Throughout the program, participants will engage in real-world case studies, interactive exercises, and collaborative discussions that simulate the complexity of decision-making in a leadership context. By the end of the course, participants will have developed the skills to approach decision-making with greater confidence, clarity, and strategic foresight, empowering them to lead their organizations more effectively through periods of change, uncertainty, and growth.

This program is not just about making better decisions—it's about becoming a more strategic leader, capable of anticipating future challenges, seizing new opportunities, and driving lasting success for your organization.

### Target Audience:

- Senior executives and directors
- Department heads and managers
- Team leaders and supervisors
- Project managers
- Aspiring leaders looking to enhance their decision-making skills

### Objectives:

1. Understand the principles of strategic decision-making.
2. Learn techniques to evaluate and manage risks effectively.

3. Enhance decision-making capabilities through data analysis and forecasting.
4. Align decision-making processes with organizational goals and strategies.
5. Develop critical thinking and problem-solving skills for complex situations.

## Outlines:

### Day 1:

#### Introduction to Strategic Decision Making

- Topics Covered:
  - The importance of strategic decision-making in leadership roles.
  - Key principles and frameworks for making strategic decisions.
  - Decision-making styles and their impact on leadership effectiveness.
  - The role of intuition vs. data-driven decision-making.
- Activities:
  - Case studies on real-world strategic decisions.
  - Group discussions on different leadership decision-making approaches.

### Day 2:

#### Risk Management and Decision Analysis

- Topics Covered:
  - Identifying and assessing risks in decision-making.
  - Tools for risk management and mitigation.
  - Decision analysis techniques: cost-benefit analysis, SWOT analysis, and decision trees.
  - Managing uncertainty in strategic decisions.
- Activities:
  - Risk management simulations.
  - Developing risk mitigation strategies for hypothetical scenarios.

### Day 3:

## Data-Driven Decision Making

- Topics Covered:
  - The role of data in strategic decision-making.
  - Using data analysis tools to support decision-making.
  - Forecasting techniques for long-term planning.
  - Interpreting data to make informed decisions.
- Activities:
  - Hands-on exercises using data analysis software.
  - Group exercises in analyzing data for strategic decisions.

## Day 4:

### Aligning Decisions with Organizational Strategy

- Topics Covered:
  - How strategic decisions impact overall organizational success.
  - Aligning decision-making with organizational vision, mission, and goals.
  - The importance of strategic alignment across departments and teams.
  - Communicating strategic decisions effectively to stakeholders.
- Activities:
  - Case studies on decision alignment with organizational strategy.
  - Role-playing exercises on stakeholder communication.

## Day 5:

### Critical Thinking and Problem-Solving in Decision Making

- Topics Covered:
  - Developing critical thinking skills for complex decision-making.
  - Problem-solving methodologies: root cause analysis, brainstorming, and scenario planning.
  - Decision-making under pressure and crisis management.

- Evaluating and learning from past decisions for continuous improvement.
- **Activities:**
  - Problem-solving workshops with real-life scenarios.
  - Group discussions on lessons learned from past strategic decisions.

## Registration form on the Training Course: Strategic Decision Making for Leaders

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

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