



*Training Course:  
Financial Analysis, Planning, and Control*

*26 - 30 May 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Financial Analysis, Planning, and Control

Training Course code: FI234662 From: 26 - 30 May 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4500 € Euro

### Introduction

The question of how to analyze a company's financials as well as how to secure effective planning and control has proven critical to various stakeholders, and yet controversial.

This course provides an insight into the key elements of financial analysis, planning, and control, that will allow participants to improve their financial analysis skills, be able to ask the relevant financial questions, and assess the real risks facing organizations and shareholders.

Furthermore, participants will feel more confident in planning, commenting on the performance and financial health of the organization. The ability to analyze the financial and risk aspects of the organizations requires technical knowledge and

### Objectives

By the end of the program, participants will be able to:

- Understand the use and importance of financial statements
- Use tools and techniques of financial analysis useful in decision making
- Understand the use of the budgetary and control techniques
- Understand standards, flexed budgets, and variance analysis
- Know how to use variance analysis results to improve operational performance
- Consider the Application of Discounted Cash Flow DCF methods
- Undertake effective analysis of capital investment projects using various techniques
- Understand how corporate value and shareholder value are enhanced
- Understand why corporate restructuring through mergers and acquisitions is important

### Process

- Illustration of key terms and concepts
- Preparation and discussion of practical examples, including mini cases
- The course will have both a theoretical and practical framework with real examples drawn from actual

companies, local and international

- Activities and Break-out groups

## Target Audience

The program is ideal for:

- Financial officers, controllers, and accountants
- Treasurers, corporate planning, and business development professionals
- Sales and marketing professionals
- Managers of any departments/function who can benefit from an understanding of the financial aspects of analysis, planning, and control
- Middle and junior management as a useful element in their career advancement

## Outline

### Day 1

- Corporate value and shareholder value
- The agency problem and corporate governance
- The context of financial analysis and decision-making

### Day 2

- Ratio analysis and business performance
- Economic Value Added EVA and predicting financial distress

### Day 3

- Standard costing and variance analysis
- Cash forecasts and cash budgets and sensitivity analysis

### Day 4

- Net Present Value NPV and Internal Rate of Return IRR
- Modified Internal Rate of Return MIRR

## Day 5

- Business valuation
- Business Restructuring and Reorganisations

## Registration form on the Training Course: Financial Analysis, Planning, and Control

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
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### Company Information

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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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