



*Training Course:
Internet Business Applications for Managers*

*24 - 28 November 2025
Madrid (Spain)
Pestana CR7 Gran Vía*

Training Course: Internet Business Applications for Managers

Training Course code: MA9341 From: 24 - 28 November 2025 Venue: Madrid (Spain) - Pestana CR7 Gran Vía Training Course Fees: 5500 € Euro

Program Overview

In this program you will learn about...

The biggest on-going business revolution is on - It is time we all sit up and see how the Internet will impact our own business. We read and hear a lot about the revolution being brought by the Internet - But How to prepare an internet strategy for your organization? This is what the program is all about.

You will learn about the Best Worldwide Practices in

- Methodology
- Planning
- Technology Issues
- Implementation Management

Program Content

- What Internet can do for you and your business?
- How your competitors are using the Internet.
- Your Web Strategy.
- Improving Service Quality using the Internet
- Reaching Out to Your Customers
- How you can Reduce your Costs by Using the Internet
- Doing Business on the Internet
- Order Taking Accepting Payment on the Internet
- Some Ideas on Business you can do on the Internet
- Sources of Information, Technology including on the Internet
- Overview of "Web-Site Setup, Specifying, Design, Development Deployment"

Registration form on the Training Course: Internet Business Applications for Managers

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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- Please find enclosed a cheque made payable to Global Horizon
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