



*Training Course:  
AI-Powered Leadership: Navigating Change and  
Driving Growth*

*12 - 16 May 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: AI-Powered Leadership: Navigating Change and Driving Growth

Training Course code: LS235696 From: 12 - 16 May 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4500 € Euro

### Introduction

In an era where Artificial Intelligence AI is redefining industries and reshaping the business landscape, the ability to lead with AI is no longer optional—it is essential. AI is transforming how organizations innovate, operate, and grow, presenting leaders with both unprecedented opportunities and complex challenges.

The [AI-Powered Leadership: Navigating Change and Driving Growth](#) program, designed by [Global Horizon Training Center](#), equips leaders with the strategic insights, practical tools, and visionary mindset required to thrive in the AI-driven world. This training focuses on the critical intersection of AI technology and leadership, preparing participants to harness AI's potential for innovation, agility, and sustainable growth.

Participants will explore how to integrate AI into strategic decision-making, optimize operations, and enhance customer experiences while addressing ethical considerations and navigating regulatory landscapes. The program also emphasizes the importance of cultivating an adaptive organizational culture that embraces change and leverages AI to drive competitive advantage.

Through a blend of interactive workshops, real-world case studies, and collaborative exercises, this program empowers leaders to confidently guide their teams and organizations through the complexities of AI adoption. By the end of the program, participants will be equipped to lead transformational change, foster innovation, and unlock the full potential of AI to achieve long-term growth and success.

### Target Audience

- Senior executives and leaders across industries.
- Technology and innovation managers.
- Business strategists and digital transformation leads.

### Objectives

1. Understand AI technologies and their impact on business.
2. Develop strategic roadmaps for AI integration in organizations.
3. Navigate ethical and regulatory considerations in AI adoption.
4. Enhance decision-making and innovation through AI-driven insights.
5. Foster a culture of digital transformation and continuous learning.

## Outlines:

### Day 1:

#### Understanding the Foundations of AI

- Key Topics:
  - AI Basics: What leaders need to know.
  - AI capabilities: Machine learning, deep learning, and natural language processing.
  - Case studies: Successful AI implementations across industries.
- Activities:
  - Group discussion: Identifying potential AI applications in participants' industries.

### Day 2:

#### Building AI Strategies

- Key Topics:
  - Aligning AI with organizational goals.
  - Developing a robust AI implementation roadmap.
  - Budgeting and resource allocation for AI initiatives.
- Activities:
  - Workshop: Drafting AI strategies for organizational impact.

### Day 3:

#### Ethical AI and Regulatory Compliance

- Key Topics:
  - Ethical challenges in AI adoption.
  - Understanding AI biases and mitigation strategies.
  - Navigating global and local regulations for AI usage.
- Activities:
  - Scenario analysis: Resolving ethical dilemmas in AI projects.

#### Day 4:

##### Driving Innovation with AI

- Key Topics:
  - Using AI for predictive analytics and decision-making.
  - Enhancing customer experience with AI tools.
  - AI in product development and market forecasting.
- Activities:
  - Case analysis: AI-driven innovation in action.

#### Day 5:

##### Leadership and Cultural Transformation

- Key Topics:
  - Building AI-driven teams and fostering collaboration.
  - Overcoming resistance to AI adoption.
  - Sustaining AI-driven growth: Continuous learning and adaptation.
- Activities:
  - Role-playing: Leading teams in AI transformation projects.
  - Final presentations: AI integration strategies for participants' organizations.

## Registration form on the Training Course: AI-Powered Leadership: Navigating Change and Driving Growth

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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