



Training Course: Mergers & Acquisitions Strategies and Due Diligence Process

20 - 24 July 2025 Amman (Jordan) Chemisty



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Introduction

In today's dynamic business landscape, mergers and acquisitions M&A have become a vital strategic tool for organizations aiming to grow, diversify, or gain a competitive edge. However, navigating the complex world of M&A requires a deep understanding of the strategies, due diligence processes, and best practices that drive successful transactions. Welcome to the "Mastering Mergers & Acquisitions: Strategies and Due Diligence" training program, designed to equip professionals with the knowledge and skills needed to excel in the M&A arena.

Objectives

- Comprehensive Understanding: Gain a thorough understanding of M&A concepts, including various types
 of transactions, strategic considerations, and the M&A process.
- Effective Strategy Development: Learn how to develop M&A strategies aligned with organizational goals, market dynamics, and competitive landscapes.
- Due Diligence Mastery: Acquire expertise in conducting financial, legal, operational, and cultural due diligence to mitigate risks and enhance decision-making.
- Negotiation and Deal Structuring: Develop negotiation skills and learn how to structure M&A deals to maximize value and minimize potential pitfalls.
- Post-Merger Integration: Explore best practices for successful post-merger integration, including managing cultural differences and operational challenges.
- Real-World Insights: Analyze real M&A case studies and learn from industry experts to apply theoretical knowledge to practical scenarios.
- Networking: Connect with professionals in the M&A field and build a network of peers and experts for ongoing support and collaboration.

Target Audience

- Corporate Executives: CEOs, CFOs, and senior leaders responsible for shaping the M&A strategy and making key decisions.
- Business Development Professionals: Professionals responsible for identifying potential M&A opportunities and executing transactions.
- Legal and Compliance Experts: Lawyers and compliance officers seeking to understand the legal intricacies
 of M&A deals.



- Financial Analysts: Professionals involved in financial analysis, valuation, and modeling for M&A transactions.
- Operations Managers: Those responsible for assessing and optimizing the operational aspects of target companies.
- Human Resources Specialists: HR professionals interested in managing cultural integration and workforce changes during M&A.
- Consultants and Advisors: M&A consultants, advisors, and intermediaries seeking to enhance their knowledge and service offerings.
- Entrepreneurs and Investors: Individuals looking to expand their knowledge of M&A for investment or business growth opportunities.

Training Program Outline

Day 1: Understanding Mergers & Acquisitions

- Introduction to M&A
 - o Definition and types of M&A
 - Historical perspective and trends
 - o M&A as a strategic growth tool
- M&A Strategy Development
 - Identifying strategic objectives
 - Assessing market and competition
 - Choosing the right M&A strategy
- M&A Process Overview
 - Stages of an M&A deal
 - · Role of key stakeholders
 - · Regulatory and legal considerations

Day 2: Due Diligence Fundamentals

- Due Diligence Overview
 - Definition and importance
 - Types of due diligence



- Planning due diligence efforts
- Financial Due Diligence
 - · Analyzing financial statements
 - · Identifying red flags
 - Valuation techniques
- Legal Due Diligence
 - · Contract review
 - Compliance assessment
 - Intellectual property and legal risks

Day 3: Operational and Cultural Due Diligence

- Operational Due Diligence
 - Evaluating operational processes
 - Supply chain analysis
 - Technology assessment
- Cultural Due Diligence
 - · Assessing organizational culture
 - Identifying integration challenges
 - o Creating a cultural integration plan

Day 4: Negotiation and Deal Structuring

- Negotiating M&A Deals
 - Negotiation strategies
 - Deal terms and structures
 - Handling objections and conflicts
- Financing M&A Deals
 - Funding options



- Capital structure considerations
- Risk management in financing

Day 5: Post-Merger Integration and Case Studies

- Post-Merger Integration
 - Integration planning and execution
 - Managing change and communication
 - Key success factors
- Case Studies
 - Real-world M&A case studies
 - Q&A and group discussions



Registration form on the Training Course: Mergers & Acquisitions Strategies and Due Diligence Process

Training Course code: Fl235195 From: 20 - 24 July 2025 Venue: Amman (Jordan) - Chemisty Training Course

Fees: 3550 🛘 Euro

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