



*Training Course:  
Managerial Accounting for Non-  
Financial Professionals*

*25 - 29 August 2025  
Trabzon (Turkey)*

## Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

Training Course code: F11087 From: 25 - 29 August 2025 Venue: Trabzon (Turkey) - Training Course Fees: 5500 € Euro

### Objectives

By the end of the program, participants will be able to:

- Explain the functions of financial management.
- Define the four key financial statements: balance sheet, income, cash flow and changes in owner's equity.
- Interpret the financial health of a company or profit center.
- Master capital budgeting and cost-volume-profit analysis.
- Use financial information to manage the business or their departments.

### Target Audience

Managers, supervisors, and staff from any function including finance who need to improve understanding and use of financial information. This program is worth 25 NASBA CPEs.

### Outlines

Day 1:

Introduction

- The Goals and Functions of Financial Management
- The Three Most Important Questions Answered by Finance

The Key Financial Statements

- Income Statement
- Changes in Owner Equity
- Balance Sheet
- Cash Flow

Day 2:

### Analysis of Financial Statements

- Judging the Health of the Business
- Income Statement Ratios
- Balance Sheet Ratios
- How to Read Company Annual Reports

### Day 3:

#### Cost Concepts and Decision-Making

- Cost-Volume-Profit Analysis
- Breakeven Analysis
- Economic Costs versus Accounting Costs
- Marginal Analysis
- Cost-Based Pricing

### Day 4:

#### Capital Projects

- The Time Value of Money
- Cost of Capital
- The Capital Budgeting Decision
- Methods in Evaluating Capital Projects
- Sensitivity and Risk Analysis

### Day5:

#### Working Capital and the Financing Decision

- Current Asset Management
- Sources of Short-Term Financing

#### Using Financial Information to Manage the Business

- Making Business Decisions in Finance, Marketing, Production, and Investment

#### The Budgeting Process

- Guidelines and Techniques
- Cost Control

## Registration form on the Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

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