



*Training Course:
HR Consulting Mastery*

*11 - 15 August 2025
Casablanca (Morocco)
New Hotel*

Training Course: HR Consulting Mastery

Training Course code: HR234974 From: 11 - 15 August 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction:

The training program for human resources consulting is designed to equip participants with the advanced knowledge, skills, and competencies required to excel in the field of human resources consulting. The program is designed for individuals who are already working in HR, management, or consulting, as well as those who wish to transition into a career in human resources consulting.

Objectives:

The primary objectives of the training program are to:

- Enhance participants' understanding of strategic human resources management, modern HR technologies and methodologies, and HR compliance and ethics
- Develop participants' consulting skills, including problem-solving, analytical, and communication skills
- Enable participants to apply the HR consulting process and frameworks to diagnose HR issues, develop solutions, and manage HR consulting engagements
- Equip participants with the competencies required to effectively market, brand, and sell HR consulting services.

Target Audience:

The training program is ideal for:

- HR professionals who wish to enhance their consulting skills and competencies
- Management consultants who wish to specialize in human resources consulting
- Business professionals who wish to transition into a career in HR consulting
- University students or graduates who wish to gain a deep understanding of HR consulting.

Methodologies:

The training program will utilize a variety of methodologies, including:

- Lectures and presentations by industry experts

- Case studies and real-life examples of HR consulting projects
- Simulations and role-plays to enable participants to practice consulting skills and methodologies
- Group exercises and discussions to encourage collaboration and knowledge-sharing
- Consulting project assignments to enable participants to apply their learning to a real-life HR consulting project.

Competencies:

The competencies developed throughout the program include:

- Strategic HR management skills
- Advanced consulting skills, including problem-solving, analytical, and communication skills
- Project management skills for HR consulting engagements
- Understanding of modern HR technologies and methodologies, including HR analytics, HR information systems, and automation
- Understanding of HR compliance and ethics
- Business development and marketing skills to promote HR consulting services.

Outlines:

Day 1

Strategic Human Resources Management

- Strategic Human Resources Management Overview
- Human capital strategy and planning
- Job analysis and design for modern workforces
- Talent acquisition and retention strategies
- Learning and development strategies
- Succession planning
- HR metrics and analytics

Day 2

HR Consulting Processes and Methodologies

- HR consulting process and frameworks
- HR consulting methodologies and approaches
- Diagnostic tools and techniques
- Conducting HR audits and assessments
- Project management for HR consulting engagements

Day 3

Organizational Effectiveness

- Organizational culture analysis and development
- Employee engagement and productivity
- Performance management and appraisal processes
- Employee feedback and recognition
- Team and leadership development
- Change management and transformation

Day 4

HR Technology and Innovation

- HR technology and data analytics
- HR information systems and cloud-based platforms
- Artificial intelligence and machine learning in HR
- HR digital transformation and automation
- Social media and employer branding

Day 5

HR Compliance and Ethics

- Employment laws and regulations
- Diversity and inclusion initiatives and best practices

- Workplace health and safety compliance
- HR ethics and professionalism
- Confidentiality and data privacy

Business Development and Marketing

- Marketing and branding HR consulting services
- Business development techniques and strategies
- Client relationship management
- Proposal writing and pitching
- Contract negotiations and engagement management

Registration form on the Training Course: HR Consulting Mastery

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
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Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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