



*Training Course:
Internet Business Applications for Managers*

*7 - 11 July 2025
London (UK)
Landmark Office Space - Oxford Street*

Training Course: Internet Business Applications for Managers

Training Course code: MA9341 From: 7 - 11 July 2025 Venue: London (UK) - Landmark Office Space - Oxford Street
Training Course Fees: 5500 € Euro

Program Overview

In this program you will learn about...

The biggest on-going business revolution is on - It is time we all sit up and see how the Internet will impact our own business. We read and hear a lot about the revolution being brought by the Internet - But How to prepare an internet strategy for your organization? This is what the program is all about.

You will learn about the Best Worldwide Practices in

- Methodology
- Planning
- Technology Issues
- Implementation Management

Program Content

- What Internet can do for you and your business?
- How your competitors are using the Internet.
- Your Web Strategy.
- Improving Service Quality using the Internet
- Reaching Out to Your Customers
- How you can Reduce your Costs by Using the Internet
- Doing Business on the Internet
- Order Taking Accepting Payment on the Internet
- Some Ideas on Business you can do on the Internet
- Sources of Information, Technology including on the Internet
- Overview of "Web-Site Setup, Specifying, Design, Development Deployment"

Registration form on the Training Course: Internet Business Applications for Managers

Training Course code: MA9341 From: 7 - 11 July 2025 Venue: London (UK) - Landmark Office Space
- Oxford Street Training Course Fees: 5500 £ Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.