



*Conference:
Impact of Technology Innovation & New Business
Models on Supply Chains*

*5 - 9 May 2025
Barcelona (Spain)
Grupotel Gran Via 678*

Conference: Impact of Technology Innovation & New Business Models on Supply Chains

Conference code: CO234630 From: 5 - 9 May 2025 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Conference Fees: 6000 € Euro

Introduction

Growing overseas require access to markets, capital, and competitive differentiation. In the context of Asia, suppliers are usually much less technologically sophisticated compared to their overseas buyers in major world markets. As new technologies transform business models and automate business processes, traditional supply chains in sourcing, manufacturing, distribution, and logistics are being affected, with clear threats of disintermediation.

Objectives

- Understand the transformative potential of new technologies.
- Apply technology at strategic and operational supply chain levels.
- Leverage shared services and platforms for competitive advantage.
- Develop a roadmap to use technology as an enabler and differentiator.

Target audience

- Senior Management
- Senior Managers
- Managers
- corporate executives on a management track

Outlines

Day 1 & 2

- Technology transformation and the evolution of business models
- Levels of technology disruption and impact
- e-commerce and channels
- The blurring of business models in retail, logistics, and distribution

Day 3 & 4

- Impact of new supply chain technologies
- Industry 4.0

- Data Analytics
- Industrial automation
- The sharing economy
- The individual economy

Day 4 & 5

- Putting it together: Project discussion
- Future-scaping your company supply chain using technology for business transformation and process automation
- Project presentations

Registration form on the Conference: Impact of Technology Innovation & New Business Models on Supply Chains

Conference code: CO234630 From: 5 - 9 May 2025 Venue: Barcelona (Spain) - Grupotel Gran Via 678
Conference Fees: 6000 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.