



Training Course:
***AGILE THINKING IN A CHANGING BUSINESS
WORLD Self & Business Transformation for
Enhanced Agility***
6 - 10 October 2025
Casablanca (Morocco)
New Hotel

Training Course: AGILE THINKING IN A CHANGING BUSINESS WORLD Self & Business Transformation for Enhanced Agility

Training Course code: MA235455 From: 6 - 10 October 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction

In today's fast-paced and ever-changing business environment, the ability to think and act with agility is crucial for both personal and organizational success. This 5-day training program, "Agile Thinking in a Changing Business World: Self & Business Transformation for Enhanced Agility," is designed to equip participants with the mindset, skills, and tools necessary to thrive amidst constant change. By focusing on both individual and organizational transformation, this program aims to foster a culture of continuous improvement, innovation, and adaptability.

Objectives

- **Understand Agile Thinking:** Gain a comprehensive understanding of agile principles and their application in the business context.
- **Develop Self-Agility:** Enhance personal flexibility, resilience, and adaptability to effectively navigate change.
- **Master Agile Practices:** Learn key agile methodologies, including Scrum, Kanban, and Lean, and how to apply them to various business scenarios.
- **Drive Organizational Agility:** Foster an agile culture within organizations, enabling effective change management and agile leadership.
- **Integrate Agility into Business Strategy:** Align business strategies with agile principles to create adaptive and innovative organizational frameworks.

Target Audience

- **Business Leaders and Executives:** Those responsible for driving organizational change and strategic direction.
- **Managers and Team Leaders:** Individuals leading teams and projects who need to implement agile practices.
- **Human Resources Professionals:** HR practitioners involved in organizational development and change management.
- **Project Managers:** Professionals managing projects who want to adopt agile methodologies for better outcomes.
- **Individuals Seeking Personal Development:** Anyone looking to enhance their personal agility and adaptability in a dynamic business environment.

Outline

Day 1: Introduction to Agile Thinking

- Understanding Agility: Definition and principles of agility in the business context. Importance of agility in a rapidly changing business world.
- History and Evolution of Agile Methodologies: Overview of Agile, Lean, and other adaptive frameworks.
- The Agile Mindset: Shifting from traditional to agile thinking. Key characteristics of an agile thinker.

Day 2: Self-Transformation for Enhanced Agility

- Self-Awareness and Reflection: Identifying personal strengths and areas for growth. Reflecting on current mindset and adaptability.
- Developing an Agile Mindset: Techniques to foster flexibility, open-mindedness, and resilience.
- Time Management and Prioritization: Agile approaches to managing time and prioritizing tasks. Tools and techniques for personal productivity.

Day 3: Agile Practices and Techniques

- Agile Frameworks and Methodologies: Introduction to Scrum, Kanban, and Lean. Key practices and their applications.
- Collaboration and Team Dynamics: Building effective teams in an agile environment. Communication and collaboration techniques.
- Continuous Improvement: Implementing a culture of continuous learning and improvement. Feedback loops and retrospectives.

Day 4: Business Transformation for Enhanced Agility

- Organizational Agility: Understanding the need for organizational change. Strategies for fostering an agile culture.
- Change Management: Principles and practices for managing change in an agile way. Overcoming resistance and driving engagement.
- Agile Leadership: Characteristics of agile leaders. Leading teams and organizations through transformation.

Day 5: Integrating Agile Thinking into Business Strategy

- Agile Strategy Development: Aligning business strategy with agile principles. Creating flexible and adaptive strategic plans.
- Innovation and Agility: Encouraging innovation within an agile framework. Techniques for fostering creativity

and experimentation.

- Real-world Case Studies: Analysis of successful agile transformations. Lessons learned and best practices.
- Closing and Reflection: Summary of key learnings. Individual and group reflections. Action planning for post-training implementation.

Registration form on the Training Course: AGILE THINKING IN A CHANGING BUSINESS WORLD Self & Business Transformation for Enhanced Agility

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