



*Training Course:  
Advanced Monitoring and Evaluation*

*29 September - 3 October 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Advanced Monitoring and Evaluation

Training Course code: MA234775 From: 29 September - 3 October 2025 Venue: Casablanca (Morocco) - New Hotel  
Training Course Fees: 4500 € Euro

### Introduction

Monitoring and Evaluation are increasingly identified as the cornerstone for efficacious program management and are essential for organizational sustainability. A continuously increasing need for suitably skilled monitoring and evaluation project managers has been identified as a priority area by various stakeholders active in different sectors and industries, as an example; globally-funded sponsorships often require evidence of effective monitoring and evaluation systems before awarding funds.

The Advanced Monitoring and Evaluation training course aims to provide managers and M&E officers across different sectors with advanced skills and knowledge to successfully design and implement monitoring and evaluation systems from program/project initiation to close-out.

This program is structured in such a way that it guides learners to apply monitoring and evaluation principles within the context of their unique work environment.

### Objectives

After completion of this qualification, participants will be able to:

- Master key principles of monitoring and evaluation relevant to implementing projects and programs
- Apply results-based management principles
- Explain and apply the value of a Theory of Change and Logical Framework in monitoring and evaluation
- Learn how to undertake a stakeholder mapping and analysis for monitoring and evaluation purposes
- Design monitoring frameworks
- Manage data quality
- Conduct routine data quality assessments
- Identify indicators for projects and programs
- Demonstrate the ability to use and report on monitoring data
- Plan and conduct an evaluation
- Study practical considerations in selecting appropriate evaluation designs and methods for data collection
- Construct an organizational learning agenda and identify evaluation priorities and questions
- Apply evaluation ethics
- Acquire skills in developing practical sampling and data analysis strategies

- Plan for resources needed for an evaluation
- Develop a Terms of Reference for evaluations
- Learn key steps in ensuring effective communication and utilization of evaluation findings

## Target Audience

Any individual that is presently operating in a monitoring and evaluation role who has identified a need to further develop their monitoring and evaluation knowledge and skills, in addition to their current vocational focus, e.g. a manager whose performance agreement demands the effective design and management of monitoring and evaluation system for a program or organization.

## Outlines

### Day 1

- Introduction to monitoring and evaluation principles and concepts
- Programme Logic Models and Theory of Change
- Analysing and reporting monitoring data for decision making
- M&E in the context of the 2030 National Plan
- Results-Based Management - history, meaning, context.

### Day 2

- Problem analysis tools and techniques
- The theory of change
- Developing a results chain
- Linking and testing the relationship between the theory of change and the results chain
- Linking the log frame and budget
- The meaning and types of result
- Defining results and indicators

### Day 3

- Structure and types of indicators

- Design an M&E framework
- Monitoring the M&E framework
- Communicating the M&E framework
- Understanding the roles of key practitioners in the maintenance of the framework
- Facilitate team performance improvements using assessment findings;
- Establish performance standards and monitoring systems - linking individual and organizational processes

#### Day 4

- Understand methods and tools for basic data collection;
- Understand methods and tools for basic data analysis;
- Understand the key uses of monitoring data: project management, evaluation, and reporting;
- Understand the difference between process and outcome evaluation practices; and
- Develop project evaluation reports.
- The outcomes-based approach and strategic planning
- Problem analysis -understanding the context, assumptions, and challenges

#### Day 5

- Designing evaluations
- Planning and managing evaluations
- Disseminating and using evaluation results
- Designing monitoring systems for programs
- Implementing program monitoring systems
- Managing data quality

## Registration form on the Training Course: Advanced Monitoring and Evaluation

Training Course code: MA234775 From: 29 September - 3 October 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.