



*Training Course:  
Crisis Management and Emergency Response*

*13 - 17 July 2025*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Training Course: Crisis Management and Emergency Response

Training Course code: HE234998 From: 13 - 17 July 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 € Euro

### Introduction:

Crisis situations can arise in any organization at any time. Whether it's a natural disaster, a technological failure, or a security breach, it's important for organizations to be prepared to respond quickly and effectively to minimize the impact of the crisis. This training program is designed to provide participants with the knowledge and skills necessary to manage crisis situations and respond to emergencies in a timely and efficient manner.

### Objectives:

- Understand the key principles of crisis management and emergency response
- Develop strategies for identifying and assessing potential risks and threats
- Create and implement a crisis management plan
- Learn how to communicate effectively during a crisis situation
- Understand the importance of ongoing training and preparedness in crisis management

### Target Audience:

This training program is intended for managers, supervisors, and other personnel who are responsible for crisis management and emergency response in their organizations. It is also suitable for individuals who want to develop their knowledge and skills in this area.

### Outlines

#### Day 1:

- Introduction to Crisis Management and Emergency Response
- Key principles of crisis management
- Understanding potential risks and threats
- Case studies of crisis situations

#### Day 2:

- Developing a crisis management plan

- Assessing resources and capabilities
- Conducting a risk assessment
- Creating an emergency response team

#### Day 3:

- Communication during a crisis
- Crisis communication strategies
- Dealing with the media
- Managing public perception

#### Day 4:

- Crisis simulation exercises
- Testing the crisis management plan
- Evaluating the effectiveness of the plan
- Post-crisis analysis and review

#### Day 5:

- Ongoing training and preparedness
- Developing a training program
- Conducting drills and exercises
- Implementing continuous improvement initiatives
- Course evaluation and feedback

## Registration form on the Training Course: Crisis Management and Emergency Response

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

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