



*Training Course:
Evidence-Based Management, Leadership, and
Smart Decision-Making*

*1 - 5 September 2025
Casablanca (Morocco)
New Hotel*

Training Course: Evidence-Based Management, Leadership, and Smart Decision-Making

Training Course code: LS235247 From: 1 - 5 September 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction

Welcome to the "Evidence-Based Management, Leadership, and Smart Decision-Making" Training Program designed by Global Horizon Training Center! In today's dynamic and complex business environment, the ability to make informed decisions backed by evidence is crucial for organizational success. This comprehensive 5-day program is designed to equip leaders, managers, and decision-makers with the knowledge and skills necessary to integrate evidence-based practices into their leadership approach while emphasizing the art of making smart decisions.

Objectives

- **Understand EBM Principles:**
 - Gain a solid understanding of the principles of Evidence-Based Management EBM and its application in organizational decision-making processes.
- **Leadership in a Data-Driven World:**
 - Explore the role of leaders in promoting evidence-based practices and learn how to align organizational goals with data-driven decision-making.
- **Master Analytical Tools and Techniques:**
 - Acquire practical skills in statistical analysis and data visualization tools to enhance decision-making processes.
- **Risk Management Strategies:**
 - Understand the principles of risk management and develop strategies to make informed decisions under conditions of uncertainty.
- **Implement Evidence-Based Leadership:**
 - Develop a personalized action plan to integrate evidence-based leadership principles into your organizational strategy.
- **Smart Decision-Making:**
 - Learn the art of making smart decisions by combining intuition, experience, and evidence-based insights.
- **Case Studies and Practical Application:**
 - Analyze real-world case studies and engage in hands-on activities to apply the concepts learned

throughout the program.

Target Audience

This training program is ideal for:

- Senior and mid-level managers
- Executives and leaders responsible for decision-making
- Professionals seeking to enhance their leadership skills
- Anyone interested in integrating evidence-based practices and smart decision-making into their organizational processes.

Outline

Day 1

Introduction to Evidence-Based Management EBM and Smart Decision-Making

- Overview of EBM principles
- Importance of data-driven decision-making
- Integration of "Making Smart Decisions"
- Case studies highlighting successful EBM implementation and smart decision-making

Day 2

Leadership in a Data-Driven Environment

- The role of leaders in promoting evidence-based practices
- Aligning organizational goals with data-driven decision-making
- Examples of successful leadership through data and smart decision-making

Day 3

Analytical Tools and Techniques for Smart Decision-Making

- Introduction to statistical analysis for decision-making
- Using data visualization tools to communicate insights
- Hands-on practice with popular analytical tools for making smart decisions

Day 4

Risk Management and Decision-Making

- Understanding risk and uncertainty in decision-making
- Implementing risk assessment models
- Creating risk mitigation strategies while making smart decisions

Day 5

Implementing Evidence-Based Leadership and Smart Decision-Making

- Developing an evidence-based leadership action plan
- Integrating EBM principles into organizational strategy
- Making smart decisions in the context of evidence-based leadership
- Review of successful case studies in evidence-based leadership and smart decision-making

Registration form on the Training Course: Evidence-Based Management, Leadership, and Smart Decision-Making

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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