



*Training Course:
Logistics Management*

*18 - 22 August 2025
Casablanca (Morocco)
New Hotel*

Training Course: Logistics Management

Training Course code: MA235263 From: 18 - 22 August 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction:

Global Horizon Training Center is delighted to present an intensive training program focused on Logistics Management. In today's fast-paced business environment, effective logistics management is a cornerstone for organizational success. This program is meticulously crafted to empower participants with the knowledge and skills necessary to excel in the field of logistics.

Objectives:

- **Comprehensive Understanding:** Provide a deep understanding of the key principles and concepts in logistics management.
- **Operational Efficiency:** Equip participants with practical skills to enhance operational efficiency in logistics processes.
- **Strategic Decision-Making:** Develop the ability to make strategic decisions in logistics planning and execution.
- **Technological Integration:** Explore and understand the latest technologies transforming logistics management.
- **Global Perspective:** Foster a global mindset by addressing international logistics challenges and best practices.

Target Audience:

This program is tailored for professionals and individuals involved in logistics, transportation, and supply chain roles. It is suitable for:

- Logistics Managers
- Warehouse Managers
- Transportation Planners
- Supply Chain Analysts
- Operations Managers
- Procurement Specialists
- Individuals aspiring to enter the field of logistics management

Outlines:

Day 1: Fundamentals of Logistics Management

- Introduction to Logistics and its Role in Business
- Logistics Functions and Processes
- Key Components of Logistics Management
- Logistics Performance Metrics

Day 2: Transportation Management

- Modes of Transportation Road, Rail, Air, Sea
- Route Optimization and Planning
- Cost Management in Transportation
- Case Studies on Effective Transportation Strategies

Day 3: Warehouse Management

- Warehouse Design and Layout
- Inventory Control Techniques
- Technology Integration in Warehousing
- Safety and Security in Warehousing

Day 4: Technology in Logistics

- Introduction to Logistics Technologies
- Use of IoT and RFID in Logistics
- Automation in Logistics Processes
- Case Studies on Successful Technology Integration

Day 5: International Logistics

- Cross-Border Logistics Challenges and Solutions
- Global Logistics Strategies



- Sustainable Logistics Practices

Registration form on the Training Course: Logistics Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
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