



*Training Course:
Establishing a Data Management Office*

*20 - 24 July 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Establishing a Data Management Office

Training Course code: SC4017 From: 20 - 24 July 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe
Training Course Fees: 6000 ₺ Euro

Introduction

Data is the lifeblood of modern organizations, and managing it effectively is critical for achieving strategic goals. A **Data Management Office DMO** serves as the backbone for overseeing data governance, quality, and utilization. This 5-day training program is designed to guide participants through the process of establishing and operating a DMO, equipping them with the tools, frameworks, and best practices necessary for success.

Target Audience

- Data governance and management professionals.
- IT managers and business analysts.
- Project managers responsible for data initiatives.
- Decision-makers planning to implement a DMO.
- Professionals in charge of organizational data strategies.

Objectives

By the end of this program, participants will:

1. Understand the strategic importance of a Data Management Office.
2. Learn how to define and structure a DMO for organizational needs.
3. Develop a data governance framework and policies.
4. Implement processes for data quality management and security.
5. Align DMO operations with organizational goals and compliance requirements.

Outlines

Day 1:

Foundations of Data Management and the Role of a DMO

- Key Topics:

- The Importance of Data as an Organizational Asset.
- Overview of Data Management Principles.
- Understanding the Role and Objectives of a DMO.
- Key Success Factors for Establishing a DMO.
- Case Studies: Successful DMOs Across Industries.
- **Outcome:** Participants gain a foundational understanding of why and how to establish a DMO.

Day 2:

Structuring and Designing the Data Management Office

- **Key Topics:**
 - Organizational Models for a DMO: Centralized, Decentralized, or Hybrid.
 - Roles and Responsibilities within a DMO.
 - Tools and Technologies to Support DMO Functions.
 - Defining Metrics and KPIs for DMO Performance.
 - Workshop: Designing a DMO Structure for Your Organization.
- **Outcome:** Participants create a tailored DMO framework for their organization.

Day 3:

Data Governance Framework and Policies

- **Key Topics:**
 - Developing a Data Governance Strategy.
 - Policies for Data Privacy, Security, and Compliance.
 - Data Ownership and Stewardship Models.
 - Managing Regulatory and Legal Requirements.
 - Hands-on Session: Drafting Governance Policies.
- **Outcome:** Participants establish a governance framework to ensure data integrity and compliance.

Day 4:

Data Quality Management and Operations

- **Key Topics:**
 - Ensuring Data Accuracy, Consistency, and Completeness.
 - Implementing Data Quality Tools and Processes.
 - Managing Data Lifecycle and Metadata.
 - Integrating Data Management with Business Processes.
 - Case Study: Data Quality Improvements and Their Business Impact.
- **Outcome:** Participants acquire tools to enhance and maintain data quality across the organization.

Day 5:

Sustaining and Scaling the Data Management Office

- **Key Topics:**
 - Aligning DMO with Business Objectives and Strategy.
 - Driving Cultural Change for Data-Driven Decision Making.
 - Continuous Improvement in DMO Processes.
 - Leveraging Advanced Technologies: AI, Machine Learning, and Analytics.
 - Workshop: Creating a Strategic Roadmap for the DMO.
- **Outcome:** Participants develop a long-term strategy for sustaining and growing their DMO.

Registration form on the Training Course: Establishing a Data Management Office

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