



*Conference:*  
*Power, Influence, Politics and Negotiations*

*11 - 15 August 2025*  
*Madrid (Spain)*  
*Pestana CR7 Gran Vía*

## Conference: Power, Influence, Politics and Negotiations

Conference code: CO8263 From: 11 - 15 August 2025 Venue: Madrid (Spain) - Pestana CR7 Gran Vía Conference Fees: 6000 € Euro

### Introduction

This course focuses on developing personal leadership identity to enhance project success. It emphasizes leveraging interpersonal skills to positively influence others, even without direct control. Key topics include leadership traits, styles, and behaviors, along with their impact on motivation, team dynamics, and trust. The course also explores negotiation techniques, including influence tactics, personal power, and organizational politics, to secure project needs. Participants will learn to integrate these concepts to effectively lead projects while maintaining integrity.

### Objectives

- Learn practical techniques to enhance their project leadership skills
- Exercise a wide range of concepts to enhance their power and ability to influence others
- Manage corporate politics at the project level as well as the senior management level
- Master forms of power and evaluate strategies to increase their total power to make a project succeed
- Identify principles, guidelines and common methods of negotiation on projects
- Develop negotiating strategies that focus on interests and common goals of projects instead of positions

### Process

This five-day course is highly interactive and practical. It enables participants to develop effective project leadership, influence, and negotiation skills for immediate application. Using various case studies, diagnostic self-assessment questionnaires, role-playing activities and group exercises to consolidate learning, participants will have the opportunity to assess the relative impact of each and every aspect of course materials as they affect the human factors implicit in the project management.

### Benefits

- Discovering their own unique leadership identity and learning how to project a more dynamic image
- Learning how to nurture and continue developing their leadership identity
- Becoming more politically astute while maintaining their integrity and ethics
- Fully understanding the range of skills and competencies required to influence and negotiate project needs more effectively

- Applying lessons learned to refine their skills in gaining and using influence positively
- Increasing levels of confidence in negotiating with project stakeholders
- Learning how to protect themselves against the pitfalls of intra-organizational politics

## Results

Having highly competent employees with greater skills in working in the role of project leader

Developing and refining skills for project leaders which in turn raise their own capabilities and morale

Empowering project personnel to focus on practicing results-based leadership

Having equipped project team members to tackle negotiations in a more effective manner

Increasing ability to motivate, influence and empower others to meet project objectives

Better understanding and management of organizational and project politics as a corporate fact of life

## Outlines

### Day 1: The Nature of Project Environment and Organisational Politics

- Challenges in the Project Environment
- Politics: Project Management Fact-of-life
- Project Management: A Political Art
- Organizational Politics and the Project Lifecycle
- Organisational Culture and Its Impact on Project Management
- Project Politics and Self-Awareness
- The Role and Influence of Project Stakeholders
- Factors that Contribute to Organisational and Project Politics
- Political Behaviours for Project Team Members
- Guidelines for Developing Political Skills Necessary for Project Team Members
- The Need in a Project Environment for Result-based Leadership

### Day 2: Project Leadership

- Traits of Effective Project Leadership

- Project Leadership Attitudes
- The Three Building Blocks of Project Leadership
- Project Leadership Styles
- How Personality and Self-Awareness Assists in Project Leadership
- The Concepts of IQ vs. EQ in Project Leadership
- Project Team Leadership: Communication and Coaching
- Behaviors that Develop Exceptional Project Leaders
- Project Leaders in Action

#### Day 3: The Use of Power and Influence in Project Leadership

- How Power and Leadership can Create Excellence in Project Leadership
- The Necessity of Power in Projects
- Sources of Power
- Project Leadership and Powerful vs. Powerless Talk
- Building a Sense of Personal Project Leadership Power
- Empowerment Models and Practices
- Influence Tactics for Project Leaders
- Key to Successful Influence in Project Leadership
- Attitudes and Behaviours of Project Stakeholders
- Developing Dimensions of Credibility in Projects
- Project Leadership Trust-Building
- Why The Communication / Trust /Agreement Relationship is Necessary for Project Leadership
- Project Leaders in Action

#### Day 4: Negotiation for Maximizing Project Results

- Why Projects have The Need to Negotiate
- The Project Leader as Negotiator

- Preparing for Project Related Negotiations
- Active Listening and Negotiation with Project Stakeholders
- Emotions and Conflict in Project Related Negotiations
- Principle-based Project Related Negotiations
- Common Negotiating Errors
- Negotiation Tactics Necessary for Project Leaders
- How Persuasion and Delegation can be used for Success in Projects

#### Day 5: Project Leadership Development

- Self-Awareness and Self-Discipline Skills for Project Leaders
- Project Leadership Learning and Mentoring
- Leadership Transitions in a Project Environment
- Devising a Political Strategy for Project Team Members
- Creating a Positive Project Culture
- Dealing with Project Stakeholders in a Multi Relationships Management
- Be the Whole Project Leader Package

## Registration form on the Conference: Power, Influence, Politics and Negotiations

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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