



*Training Course:
Organizational, Analysis, Implementing
Initiatives & Improvement*

*22 - 26 September 2025
Casablanca (Morocco)
New Hotel*

Training Course: Organizational, Analysis, Implementing Initiatives & Improvement

Training Course code: MA9324 From: 22 - 26 September 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction

Briefly, organizations are complex living systems that are capable of thinking, learning and actually adapting to environmental or contextual shifts. Organizational development will lead to a change in the nature and quality of relationships within an organization and among organizations. Understanding organizations as human systems comprising formal and informal arrangements is critical to understand how change can happen. In order to do this, it is important to analyze carefully the organization design and to map stakeholders and their relationships. Using organization development means assessing internal strengths and weaknesses, as well as external opportunities and threats, to design appropriate interventions to help the organization perform better.

Course Objectives:

- Understanding organization analysis and development
- Supporting the design of change processes
- Engaging in effective multi-stakeholders' processes
- Measuring organizational change.
- Measuring of company's ability to use resources efficiently and effectively
- Understanding the productivity concept
- Relationship of productivity and strategic goals
- Identification of Productivity Improvement Opportunities
- Implementation and Monitoring of Productivity Improvement Opportunities.

Target Audience:

- Leaders who want to better understand the dynamics of OD and how they can positively affect change

Course Outlines:

Day 1: Organization analysis

- The basic framework for organization analysis
- Organizational Performance Assessment OPA framework

- The process for organization analysis

Day 2: Organization design and implementation

- What is organizational design?
- What are the most common interventions?
- Planning and implementing an organizational change process

Day 3: Engaging in multistakeholder processes

- What is a multistakeholder process?
- Types of multistakeholder processes
- Setting up an MSP

Day 4: Measuring organizational change

- What level of change are we targeting?
- Measuring performance in a target organization
- Measuring the results of a multistakeholder process
- Setting up a measurement process

Day 5: Toolbox

- Tool 1 OPA checklist - Light version
- Tool 2 SWOT analysis
- Tool 3 PEST analysis
- Tool 4 Organisational Culture Assessment Instrument OCAI
- Tool 5 Brainstorming
- Tool 6 Force field analysis
- Tool 7 Scenario building
- Tool 8 Combining quantitative and qualitative evaluation techniques

Registration form on the Training Course: Organizational, Analysis, Implementing Initiatives & Improvement

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