Training Course:
Leadership Development for General Directors

30 June - 4 July 2025
London (UK)
Landmark Office Space - Oxford Street

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Leadership Development for General Directors

Training Course code: LS235083 From: 30 June - 4 July 2025 Venue: London (UK) - Landmark Office Space - Oxford Street Training Course Fees: 5500 ⬨ Euro

Introduction

The Leadership Development for General Directors program is designed to equip current and aspiring General Directors with the advanced skills, knowledge, and mindset required to excel in their leadership roles. This comprehensive training program focuses on enhancing leadership capabilities in strategic thinking, effective communication, change management, ethical decision-making, and personal growth. By participating in this program, General Directors will gain the tools and insights necessary to navigate complex business landscapes, drive organizational success, and inspire high-performing teams.

Methodologies

The training program employs a blended learning approach that combines various methodologies to ensure an engaging and impactful learning experience. Participants will engage in interactive workshops, group discussions, case studies, role plays, experiential activities, and real-world simulations. The program will also feature guest speakers, industry experts, and successful General Directors who will share their experiences and provide practical insights. Additionally, participants will have access to online resources, recommended readings, and leadership assessment tools to support their learning journey.

Objectives

- Develop a strategic mindset and visionary leadership capabilities to drive organizational success.

- Enhance communication and influencing skills for effective stakeholder management and team leadership.

- Acquire advanced decision-making and problem-solving techniques to navigate complex challenges.

- Build the skills and knowledge necessary for leading change and organizational transformation.

- Foster ethical leadership and incorporate corporate social responsibility into decision-making.

- Cultivate personal growth, self-awareness, and continuous learning for leadership excellence.

Target Audience

The Leadership Development for General Directors program is designed for:

- Current General Directors seeking to enhance their leadership skills and stay ahead in a rapidly changing business environment.

- Aspiring General Directors who are preparing to take on higher-level leadership roles and want to acquire the necessary skills and knowledge.

- Senior executives, business leaders, and high-potential individuals who are being groomed for General Director positions in the future.

- Organizations that recognize the importance of investing in their General Directors' development and want to foster a strong leadership pipeline.

Outline

Day 1:

Leadership Foundations and Strategic Thinking

Session 1: Introduction to Advanced Leadership Concepts

- Overview of the program objectives and agenda

- Exploring advanced leadership theories and models

- Identifying key challenges and opportunities for General Directors

Session 2: Strategic Leadership and Visionary Thinking

- Developing a strategic mindset for long-term success

- Setting a compelling vision and aligning organizational goals

- Analyzing the business environment and anticipating future trends

Session 3: Critical Thinking and Decision-Making

- Enhancing critical thinking skills for complex problems

- Utilizing decision-making frameworks for strategic choices

- Evaluating risks and managing uncertainties in decision-making

Day 2:

Communication, Influence, and Team Leadership

Session 1: Advanced Communication Strategies

- Advanced communication techniques for effective leadership

- Communicating with impact and clarity

- Managing difficult conversations and conflicts

Session 2: Persuasive Influence and Negotiation Skills

- Advanced influencing strategies for stakeholder management

- Negotiation techniques and win-win solutions

- Building strategic alliances and partnerships

Session 3: Leading High-Performing Teams

- Building and leading diverse teams

- Creating a culture of trust, collaboration, and innovation

- Coaching and mentoring strategies for team development

Day 3:

Change Leadership and Organizational Transformation

Session 1: Leading Change and Transformation

- Understanding the psychology of change and resistance

- Creating a compelling case for change and inspiring others

- Developing change management strategies for successful transformation

Session 2: Organizational Culture and Change

- Shaping and influencing organizational culture

- Aligning culture with strategic goals and values

- Addressing cultural barriers in change initiatives

Session 3: Adaptive Leadership in a VUCA World

- Leading in a volatile, uncertain, complex, and ambiguous VUCA environment

- Building resilience and adaptability in oneself and the organization

- Navigating disruptive trends and emerging technologies

Day 4:

Ethical Leadership and Corporate Social Responsibility

Session 1: Ethical Decision-Making and Integrity

- Ethical leadership principles and values

- Applying ethical frameworks to complex situations

- Fostering a culture of integrity and ethical behavior

Session 2: Corporate Social Responsibility CSR

- Understanding the importance of CSR in modern business

- Integrating social and environmental responsibility into the organization

- Stakeholder engagement and managing societal impact

Session 3: Leading with Purpose and Meaning

- Aligning personal values with organizational purpose

- Inspiring and motivating others towards a common mission

- Building a purpose-driven culture and employee engagement

Day 5:

Leadership Growth and Development

Session 1: Personal Leadership Development

- Self-assessment and reflection on leadership strengths and weaknesses

- Creating a personal development plan for continuous growth

- Setting goals and measuring progress

Session 2: Leadership Presence and Influence

- Developing executive presence and gravitas

- Enhancing public speaking and presentation skills

- Leveraging storytelling for impactful communication

Session 3: Leading with Emotional Intelligence

- Advanced understanding and application of emotional intelligence

- Managing emotions and building resilience in oneself and others

- Empathy and compassion as essential leadership qualities

Registration form on the Training Course:
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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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City / Country: ....

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☐   Please find enclosed a cheque made payable to Global Horizon

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