



*Training Course:
Strategic Leadership Development for Senior
Executives*

*4 - 15 August 2025
Casablanca (Morocco)
New Hotel*

Training Course: Strategic Leadership Development for Senior Executives

Training Course code: LS235620 From: 4 - 15 August 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 7000 € Euro

Introduction

In today's dynamic and complex business environment, effective strategic leadership is crucial for organizations aiming to maintain a competitive edge and achieve long-term success. This training program is specifically designed for senior executives, focusing on enhancing their leadership capabilities, strategic thinking, and decision-making skills. Through a combination of interactive discussions, real-world case studies, and practical exercises, participants will gain valuable insights into strategic leadership principles and practices.

Objectives

- To understand the fundamental principles of strategic leadership and its impact on organizational success.
- To develop skills in creating and communicating a compelling vision and mission.
- To enhance strategic thinking and planning capabilities.
- To improve decision-making skills in complex and uncertain environments.
- To learn effective change management and innovation strategies.
- To build high-performing teams and strengthen communication skills.
- To master stakeholder management and engagement techniques.
- To emphasize ethical leadership and corporate governance.
- To create a personal leadership development action plan.

Target Audience

This program is tailored for senior executives, including C-suite leaders, vice presidents, directors, and high-ranking officials responsible for strategic decision-making and guiding organizational direction.

Outline

- Day 1:
 - Introduction to Strategic Leadership
 - Explore the characteristics and importance of strategic leadership in organizational success.
 - Analyze the differences between leadership and management, and discuss the strategic leadership

process.

- Day 2:

- Vision and Mission Development

- Engage in activities to create and articulate a compelling vision and mission statement for an organization.
- Discuss the role of vision and mission in guiding strategic direction.

- Day 3:

- Strategic Thinking and Planning

- Utilize frameworks such as SWOT analysis and PESTLE analysis to enhance strategic thinking capabilities.
- Set strategic goals and objectives aligned with the organization's vision.

- Day 4:

- Decision-Making in Leadership

- Examine various decision-making processes and styles to improve overall decision-making capabilities.
- Participate in simulations and scenarios to practice decision-making under uncertainty.

- Day 5:

- Leading Change and Innovation

- Understand the dynamics of change management and the strategic leader's role in facilitating change.
- Develop strategies to promote a culture of innovation within teams and organizations.

- Day 6:

- Building High-Performing Teams

- Learn about team dynamics and leadership styles that contribute to high-performing teams.
- Engage in team-building exercises to foster collaboration and address conflict resolution.

- Day 7:

- Effective Communication Strategies

- Enhance communication skills necessary for effective leadership and team collaboration.

- Practice techniques for providing constructive feedback and facilitating open communication.
- Day 8:
 - Stakeholder Management and Engagement
 - Identify key stakeholders and develop strategies for effective stakeholder analysis and engagement.
 - Discuss relationship-building techniques to enhance stakeholder collaboration.
- Day 9:
 - Ethical Leadership and Corporate Governance
 - Emphasize the importance of ethical decision-making and corporate governance in leadership.
 - Analyze case studies on ethical dilemmas and discuss best practices for governance.
- Day 10:
 - Personal Leadership Development and Action Planning
 - Conduct self-assessment and reflection on individual leadership styles and areas for growth.
 - Create a personal leadership development plan with specific goals and strategies for continued growth.

Registration form on the Training Course: Strategic Leadership Development for Senior Executives

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