



*Conference:
Dynamics of Leadership*

17 - 21 August 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Conference: Dynamics of Leadership

Conference code: CO8079 From: 17 - 21 August 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 3875 € Euro

Introduction

This seminar will help you define and implement the vision you have for yourself, your team, and your organization. Working from an initial understanding of your capabilities, motivators, and resources, will build an action plan for moving you and those around you toward a shared perception of the future, able to respond to an ever-changing world.

Highlights include:

- Understanding the leader's dynamic context
- Self-awareness and self-belief as drivers of leadership behaviors
- Adopting the appropriate "altitude" as a leader
- Developing a robust and engaging vision
- Building key alliances inside and outside the team
- Maximizing returns on investment in the team

Conference Objectives of Dynamics of Leadership

- Examine your style and drivers of behavior;
- Analyze the interpersonal forces at work in your team and organization;
- Develop a vision for realizing your personal and organizational goals;
- Inspire your team with a dynamic and aligned statement of purpose;
- Identify and develop key partners in achieving your shared vision;
- Link personal, team, and organizational goals for sustainable performance.

Conference Methodology of Dynamics of Leadership

The conference will combine presentations with facilitated discussions, interactive practical exercises, small-group activities, and mini-case studies. A key element in this process is to learn from each other's ideas, so all contributions are valuable. A psychometric instrument will be used to generate a personality profile, which will contribute to your understanding of your preferences and personal style.

Organizational Impact of Dynamics of Leadership

Leaders at all levels who can respond effectively to change are better able to adapt to the dynamic and unpredictable context all organizations face over the longer term. Organizational performance depends on the ability of managers to stand back from their everyday pressures and scan the bigger picture while retaining the confidence and trust of their team and colleagues; this seminar will help them do this.

Personal Impact of Dynamics of Leadership

Participants will be exposed to a range of perspectives on the leadership function, sharing examples of best practices, and challenging some assumptions about the role of the manager. The seminar will ask you to examine

your beliefs about yourself and the contribution you can make to your organization over the longer term, and develop an action plan to make your vision a reality.

Conference Outlines of Dynamics of Leadership

Day 1: Leadership and Transformation

- Leadership and its context
- Self-perception
- Personality, values, and behavior
- Personal transformation
- Path dependency
- Limiting beliefs and how to overcome them
- Personal style and flexibility

Day 2: Developing a Dynamic Leadership Vision

- Strategic orientation
- Contextual awareness
- SWOT analysis
- Rationality and its limitations
- Goals and objectives
- Goal congruence and alignment

Day 3: Core Dynamic Competencies

- Leadership competencies
- Influence, authority, and power
- Helicopters, satellites & drones
- Emotions, mood & disposition
- Rapport-building
- Communication: art or science?

Day 4: Leadership and Life Balance

- Reassessing personal goals
- Balancing work, life, and leadership
- Handling pressure
- Building a sustainable personal future
- Action planning
- Personal development planning

Day 5: Building Leadership Alliance and Teams

- Organizational dynamics
- Delegation and empowerment
- Organizational culture
- Creating a positive climate
- Developing the alliance through teamworking
- Team and individual development
- Motivating in times of change

Registration form on the Conference: Dynamics of Leadership

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