



Training Course: Mergers & Acquisitions Strategies and Due Diligence Process

> 2 - 6 June 2025 Barcelona (Spain) Grupotel Gran Via 678

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# Training Course: Mergers & Acquisitions Strategies and Due Diligence Process

Training Course code: FI235195 From: 2 - 6 June 2025 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 5500 🛛 Euro

### Introduction

In today's dynamic business landscape, mergers and acquisitions M&A have become a vital strategic tool for organizations aiming to grow, diversify, or gain a competitive edge. However, navigating the complex world of M&A requires a deep understanding of the strategies, due diligence processes, and best practices that drive successful transactions. Welcome to the "Mastering Mergers & Acquisitions: Strategies and Due Diligence" training program, designed to equip professionals with the knowledge and skills needed to excel in the M&A arena.

### **Objectives**

- Comprehensive Understanding: Gain a thorough understanding of M&A concepts, including various types of transactions, strategic considerations, and the M&A process.
- Effective Strategy Development: Learn how to develop M&A strategies aligned with organizational goals, market dynamics, and competitive landscapes.
- Due Diligence Mastery: Acquire expertise in conducting financial, legal, operational, and cultural due diligence to mitigate risks and enhance decision-making.
- Negotiation and Deal Structuring: Develop negotiation skills and learn how to structure M&A deals to maximize value and minimize potential pitfalls.
- Post-Merger Integration: Explore best practices for successful post-merger integration, including managing cultural differences and operational challenges.
- Real-World Insights: Analyze real M&A case studies and learn from industry experts to apply theoretical knowledge to practical scenarios.
- Networking: Connect with professionals in the M&A field and build a network of peers and experts for ongoing support and collaboration.

## **Target Audience**

- Corporate Executives: CEOs, CFOs, and senior leaders responsible for shaping the M&A strategy and making key decisions.
- Business Development Professionals: Professionals responsible for identifying potential M&A opportunities and executing transactions.
- Legal and Compliance Experts: Lawyers and compliance officers seeking to understand the legal intricacies of M&A deals.



- Financial Analysts: Professionals involved in financial analysis, valuation, and modeling for M&A transactions.
- Operations Managers: Those responsible for assessing and optimizing the operational aspects of target companies.
- Human Resources Specialists: HR professionals interested in managing cultural integration and workforce changes during M&A.
- Consultants and Advisors: M&A consultants, advisors, and intermediaries seeking to enhance their knowledge and service offerings.
- Entrepreneurs and Investors: Individuals looking to expand their knowledge of M&A for investment or business growth opportunities.

## **Training Program Outline**

- Day 1: Understanding Mergers & Acquisitions
  - Introduction to M&A
    - Definition and types of M&A
    - Historical perspective and trends
    - M&A as a strategic growth tool
  - M&A Strategy Development
    - Identifying strategic objectives
    - · Assessing market and competition
    - Choosing the right M&A strategy
  - M&A Process Overview
    - Stages of an M&A deal
    - Role of key stakeholders
    - Regulatory and legal considerations

#### Day 2: Due Diligence Fundamentals

- Due Diligence Overview
  - Definition and importance
  - Types of due diligence



- Planning due diligence efforts
- Financial Due Diligence
  - Analyzing financial statements
  - Identifying red flags
  - Valuation techniques
- Legal Due Diligence
  - Contract review
  - Compliance assessment
  - Intellectual property and legal risks

#### Day 3: Operational and Cultural Due Diligence

- Operational Due Diligence
  - Evaluating operational processes
  - Supply chain analysis
  - Technology assessment
- Cultural Due Diligence
  - Assessing organizational culture
  - Identifying integration challenges
  - Creating a cultural integration plan

#### Day 4: Negotiation and Deal Structuring

- Negotiating M&A Deals
  - Negotiation strategies
  - Deal terms and structures
  - Handling objections and conflicts
- Financing M&A Deals
  - Funding options



- Capital structure considerations
- Risk management in financing

#### Day 5: Post-Merger Integration and Case Studies

- Post-Merger Integration
  - Integration planning and execution
  - Managing change and communication
  - Key success factors
- Case Studies
  - Real-world M&A case studies
  - Q&A and group discussions



# Registration form on the Training Course: Mergers & Acquisitions Strategies and Due Diligence Process

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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