



*Training Course:  
Crisis Management and Emergency Response*

*7 - 11 September 2025*

*Dubai (UAE)*

*Residence Inn by Marriott Sheikh Zayed Road, Dubai*

## Training Course: Crisis Management and Emergency Response

Training Course code: HE234998 From: 7 - 11 September 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4900 € Euro

### Introduction:

Crisis situations can arise in any organization at any time. Whether it's a natural disaster, a technological failure, or a security breach, it's important for organizations to be prepared to respond quickly and effectively to minimize the impact of the crisis. This training program is designed to provide participants with the knowledge and skills necessary to manage crisis situations and respond to emergencies in a timely and efficient manner.

### Objectives:

- Understand the key principles of crisis management and emergency response
- Develop strategies for identifying and assessing potential risks and threats
- Create and implement a crisis management plan
- Learn how to communicate effectively during a crisis situation
- Understand the importance of ongoing training and preparedness in crisis management

### Target Audience:

This training program is intended for managers, supervisors, and other personnel who are responsible for crisis management and emergency response in their organizations. It is also suitable for individuals who want to develop their knowledge and skills in this area.

### Outlines

#### Day 1:

- Introduction to Crisis Management and Emergency Response
- Key principles of crisis management
- Understanding potential risks and threats
- Case studies of crisis situations

#### Day 2:

- Developing a crisis management plan

- Assessing resources and capabilities
- Conducting a risk assessment
- Creating an emergency response team

#### Day 3:

- Communication during a crisis
- Crisis communication strategies
- Dealing with the media
- Managing public perception

#### Day 4:

- Crisis simulation exercises
- Testing the crisis management plan
- Evaluating the effectiveness of the plan
- Post-crisis analysis and review

#### Day 5:

- Ongoing training and preparedness
- Developing a training program
- Conducting drills and exercises
- Implementing continuous improvement initiatives
- Course evaluation and feedback

## Registration form on the Training Course: Crisis Management and Emergency Response

**Training Course code:** HE234998 **From:** 7 - 11 September 2025 **Venue:** Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai **Training Course Fees:** 4900 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.