



*Training Course:
Recruitment and Selection: Methodologies &
Techniques*

*22 - 26 September 2025
Casablanca (Morocco)
New Hotel*

Training Course: Recruitment and Selection: Methodologies & Techniques

Training Course code: HR3044 From: 22 - 26 September 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction

Recruitment and selection can be a very expensive and time-consuming process, however, there is evidence that employing the latest recruitment and selection methodologies and techniques increase the likelihood of successfully recruiting the best candidate for any intended role.

The program will explore a number of techniques that will most certainly transform your competence as a recruiter or interviewer in either recruitment/selection or development and appraisal opportunities.

Objectives

- To examine numerous interviewing techniques and practice the process of behavioral or targeted interviewing.
- Discuss potential outcomes when using a variety of approaches to recruitment and selection
- Consider a variety of techniques and methodologies to differentiate the excellent from the average candidate using Competency frameworks
- Explore the appropriate use of various psychometric tests including general ability and attributes tests.
- Experience the use of Myers Briggs MBTI and review SHL's OPQ 32 reporting material including feedback on personality questionnaires
- Understand the benefits of developing an assessment center to test candidates against future job requirements
- Examine various Emotional Intelligence EI tools to test the potential of the candidates including Daniel Goleman's research and theory
- Develop your influencing skills by making persuasive presentations of key requirements in planning recruitment/selection campaigns
- Practice all of the techniques to achieve understanding and competence in a friendly and supportive environment

METHODOLOGY

Delegates will learn and develop competence by a combination of mini-case studies, the use of course material, practical exercises, and role-play opportunities. There will be adequate provision made to share real-life issues and experience back in their organizations either in a general sessions or individually with the program leader.

Outlines

DAY 1 - The Recruitment and Selection Process

- Introductions, program objectives and ways of working
- The key elements, competencies and person specification
- The five types of interview styles
- The principles of conducting a targeted interview
- Review of day one and links to day two

DAY 2 - Interviewing in action, exploring the outcomes

- Developing rules of evidence for assessment
- Coding example 1: The rules of coding and syndicate exercise
- The interview process, and practice session 1
- Targeted interview practice session 2
- Review of day two and links to day three

DAY 3 - The use of psychological test data in the Recruitment process

- Coding example 2 + syndicate exercise
- Examining the results including standardization and drawing conclusions - syndicate exercise
- Review of psychometric tests available in the selection and recruitment process
- Analyze and complete the MBTI Personality questionnaire
- The increasing use of Emotional Intelligence in the Recruitment process - Daniel Goleman's model
- Additional insights into personality profiling including a case study
- Administration and guidelines for the use of psychometric testing
- Review of day three and links to day four

DAY 4 - Dealing with the results, drawing conclusions, and feedback

- Application of psychometric tests including the use of a type indicator MBTI and putting feedback into context
- Best fit analysis and demonstration

- The four scales, what do they mean? - syndicate exercises
- Recruitment and selection results and employing them as a development tool
- Review of day four and links to day five

DAY 5 - Design and deployment of Assessment Centres

- The latest techniques in advertising for vacancies - syndicate exercise
- How to shortlist, avoid bias and lots of hard work
- Examination of an assessment center approach - training of the assessors
- Deciding on the tools and techniques to use in the assessment and what are the consequences
- The resources required in order to run a successful recruitment or selection process
- End of program review, presentation of certificates and CPE points

Registration form on the Training Course: Recruitment and Selection: Methodologies & Techniques

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