



*Training Course:
Strategy and Organizational Structure*

*8 - 12 September 2025
Casablanca (Morocco)
New Hotel*

Training Course: Strategy and Organizational Structure

Training Course code: MA235273 From: 8 - 12 September 2025 Venue: Casablanca (Morocco) - New Hotel Training
Course Fees: 4500 € Euro

Introduction:

Welcome to the Strategy and Organizational Structure training program designed by Global Horizon Training Center. This program aims to equip participants with the essential knowledge and skills needed to formulate effective strategies and understand the significance of organizational structure in achieving business objectives. Our comprehensive approach combines theoretical insights with practical applications to empower participants in navigating the dynamic business landscape.

Objectives

By the end of this training program, participants should be able to:

- Understand the fundamental concepts of strategy and organizational structure.
- Analyze and evaluate different strategic frameworks.
- Apply consulting methodologies to address organizational challenges.
- Develop strategic plans aligned with organizational goals.
- Design and implement effective organizational structures.

Target Audience

This program is designed for mid-level professionals who are involved in strategic decision-making and organizational development. It is particularly suitable for individuals working in consulting roles or those aspiring to enhance their consulting skills.

Outlines:

Day 1: Understanding Strategy Basics

- Introduction to Strategy
- Importance of Strategic Thinking
- Key Components of a Strategic Plan
- Case Study: Analyzing Successful Strategies

Day 2: Strategic Frameworks

- SWOT Analysis
- Porter's Five Forces
- BCG Matrix
- Applying Frameworks to Real-world Cases

Day 3: Consulting Skills for Strategy

- Introduction to Consulting in Strategy
- Effective Communication in Consulting
- Stakeholder Analysis
- Role-Playing: Consulting Scenarios

Day 4: Organizational Structure

- Basics of Organizational Structure
- Types of Organizational Structures
- Aligning Structure with Strategy
- Workshop: Designing Organizational Structures

Day 5: Strategy Implementation

- Developing Action Plans
- Monitoring and Evaluation
- Overcoming Implementation Challenges
- Capstone Project: Applying Learning to a Case

Registration form on the Training Course: Strategy and Organizational Structure

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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