



*Training Course:  
Educational Technology*

*16 - 20 November 2025*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Training Course: Educational Technology

Training Course code: SC234816 From: 16 - 20 November 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 € Euro

### Introduction

The Training Program in Educational Technology and Design and Development Guide is intended to help those who develop vocational training programs to define the competencies and goals of the proposed training plan, validate the training plan and establish the objectives and other components of the program of study.

It includes the definitions, information, and tools needed to develop vocational training programs using the competency-based approach and the educational technologies used in the design and development guide.

### Training program Objectives

Participants will learn the following:

- Technologies, theories, and methodologies.
- Designing technologies that can help learners learn better
- Evaluating existing technologies
- Proposed training plan, design, analysis validation, and description.

### Target Audience

- Academic Deans
- Department Chairs
- Program Chairs
- Academic Leaders
- Committee on curriculum and degree requirements
- Employees in the department of curriculum development & assessment education
- Those involved in faculty and/or program assessment
- Behavioral objectives statement, achievement performance, and correlation.

### Course content

#### How technology can help education more theoretically

- Research methodologies
- Promising pedagogical strategies
- Current theories in the community

#### Designing technologies that can help learners learn better

- Pedagogical strategies
- Current state-of-the-art tools
- Open problems in education and technology

#### Evaluating existing technologies

- Research methodologies in user testing
- Current state-of-the-art tools
- Broader issues surrounding the impact of such tools

#### Contributing to the education enterprise more broadly

- Current problems in the field
- Broader issues surrounding the use of tools in supporting education
- Present tools that address those problems

#### PROPOSED TRAINING PLAN

- Description
- Approach
- Development Process

#### Design

- Goals and Competencies
- Competencies
- Statements of the Competencies

- Grid of Competencies
- Table of Correspondence

### Analysis

### Validation

- Goals of the Validation Process
- Presentation and Validation Meetings
- Implementation
- Results

### Description

- Program Goals and Educational Aims
- Objectives

### Behavioral Objectives

- Statement of the Competency
- Achievement Context
- Elements of the Competency
- Performance Criteria
- Correlations

### Situational Objectives

- Statement of the Competency
- Elements of the Competency
- Learning Context
- Instructional Guidelines
- Participation Criteria
- Correlations

### Suggestions for Instructional Planning

- Knowledge, Skills, Attitudes, and Perceptions
- Guidelines

### Analysis

### Implementation

## Registration form on the Training Course: Educational Technology

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

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