Global Horizon
TRAINING CENTER

Training Course:
Inspirational Leadership: Strategy, Culture and Change

11 - 15 August 2025
London (UK)
Landmark Office Space - Oxford Street

Training Course:
Inspirational Leadership: Strategy, Culture and Change

Training Course code: LS1073 From: 11 - 15 August 2025 Venue: London (UK) - Landmark Office Space - Oxford Street
Training Course Fees: 5500 ⬜ Euro

Introduction

Do you want your people to deliver extraordinary performance? Do you want your people to achieve great things and fulfill their potential? Do you want an organizational culture that engages your people? If your answer is yes then you must put into place the building blocks that create an inspirational organization that motivates and empowers your people. Inspirational leaders are visionaries who seek and generate momentum for change. They create a shared vision which engages their people and a culture where people value themselves, each other, the company and the customers.

Inspirational leadership is a highly creative and intrinsically interpersonal activity to which people positively respond. As a leadership style, it demands that leaders employ their strengths with effect, where behaviors and values are paramount and where trust is established. This structured program seeks to explore the personal traits that make leaders inspirational in the context of their organization's strategy and culture. It offers a learning experience in which tools and techniques are employed to build leadership capability and a strategic response to the challenges of the role.

This program will assist delegates to:

- Build an organizational vision direction and purpose

- Evaluate the impact of the wider environment of strategy

- Determine the key features of their organizational culture to determine if it is supportive of the organization direction

- Identifies opportunities to innovate in the organization

- Build a compelling message for those they lead

Objectives

- To build an organizational vision and identify the values which underpin the vision.

- To identify the behaviors which build trust and influence.

- To understand and demonstrate in practice the skills of inspirational leadership.

- To understand organizational culture and how it impacts performance.

- To ensure that strategy and culture are aligned to impact the organization in a positive way.

- To establish a ⬜grounded⬜ change management plan to meet the needs of the global environment.

Benefits

Typical results at work include:

- A stronger focus on strategy

- Changes to ways of working and service delivery which offer tangible benefits to the organization

- Effective communication

- Improved motivation

- Enhanced team working

- A proactive approach to change

Results

- A stronger focus on strategic alignment

- The identification of potential changes aligned to support the strategy and promote employee engagement

- Leaders deliver a compelling vision of the organisational direction

- Improved interpersonal relationships

- A greater level of trust in the organization

- A proactive approach to change

Competencies

- Emotional Intelligence

- Strategic direction and organizational alignment

- Personal credibility and trusted influence

- Communication

- Leading organizational change

Outlines

Day 1:

Leading the Strategic Vision

- Building an organizational vision

- Behaviors, values, and stakeholder for support the vision

- The leadership qualities that will deliver the vision

- Two fundamental questions on leadership

- Inspiring others

- My leadership challenge

Day 2:

Strategy and the Organisation

- How does the global environmental impact on our business?

- Current status: SWOT analysis

- The strategy does it support and the vision Porters 5 forces on strategy: impact and outcomes

- Customer drive strategy. Do we meet their needs?

- Future projections of need and planning

- Strategy tree: ensuring alignment

Day 3:

Inspirational Leadership and Culture

- The shadow of the leader

- How leaders impact the culture and climate of an organization

- Organizational culture what is it and why so important?

- Using Mckinsey's 7 s tool to analyze the organization

- What features can I identify in my organizational culture?

- Does our culture support the vision and strategy? Identify areas for potential change

Day 4:

Generating Momentum and Leading Change

- Leading strategic and cultural change

- Models of change

- Planning for change: Kotter's Eight Stage model

- Gaining support

- Overcoming resistance

- Addressing individual resistance. Winning hearts and minds

Day 5:

Inspirational leadership: future action and intent

- The anatomy of leadership

- Inspiring by creating meaning: building a compelling vision

- Inspiring through communication: elevator speech

- Inspiring through trust

- Inspiring by engaging your people

- Action planning and review

Registration form on the Training Course:
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