



*Training Course:
Strategic Leadership in Technical Solutions and
Innovation*

*14 - 18 July 2025
Trabzon (Turkey)*

Training Course: Strategic Leadership in Technical Solutions and Innovation

Training Course code: SC235560 From: 14 - 18 July 2025 Venue: Trabzon (Turkey) - Training Course Fees: 6000 ₺ Euro

Introduction

The Strategic Leadership in Technical Solutions and Innovation program, designed by Global Horizon Training Center, equips senior professionals with the tools, strategies, and leadership qualities to drive technological innovation and lead technical teams in a rapidly changing business environment. This program focuses on aligning leadership strategies with technical innovation to enhance organizational performance and competitiveness.

Objectives

By the end of this training program, participants will:

- Develop a strategic leadership mindset that drives technical innovation.
- Understand the key principles of leading technical teams and managing complex technical projects.
- Learn how to foster innovation and implement cutting-edge technological solutions within organizations.
- Improve decision-making skills using data-driven strategies and technical analysis.
- Strengthen their ability to manage change in technology-driven environments.
- Build a culture of collaboration and innovation across technical teams.

Methodology

- Interactive presentations and discussions
- Case studies and real-life examples of innovation in technical fields
- Group activities and problem-solving exercises
- Role-playing for leadership scenarios
- Tools and frameworks for strategic decision-making in technical solutions
- Action plans for immediate implementation in participants' organizations

Organizational Impact

- Enhanced leadership capabilities to drive technological innovations.

- Improved organizational competitiveness by implementing advanced technical solutions.
- Better alignment of leadership strategies with technical teams' goals and innovation initiatives.
- Fostered collaboration across departments, promoting creativity and innovation.
- Strengthened ability to navigate and manage technological changes and disruptions.

Target Audience

- Senior managers and leaders in technical or engineering roles.
- Technical project managers and directors.
- Innovation managers and R&D leaders.
- IT leaders and professionals overseeing technological change.
- Professionals responsible for driving technological transformation in their organizations.

Outlines:

Day 1: Introduction to Strategic Leadership and Innovation in Technical Solutions

- Understanding the role of strategic leadership in technological environments.
- Identifying key drivers of innovation in technical solutions.
- Developing leadership qualities to inspire and guide technical teams.
- Case study: Leading innovation in a technology-driven organization.

Day 2: Strategic Thinking and Decision-Making in Technical Leadership

- Strategic leadership in the context of technical project management.
- Data-driven decision-making and its impact on technical solutions.
- Tools and techniques for analyzing complex technical problems.
- Group exercise: Solving a strategic challenge using technical insights.

Day 3: Fostering Innovation in Technical Teams

- Creating a culture of innovation within technical departments.
- Techniques to encourage creative problem-solving and technical experimentation.

- Managing cross-functional teams to collaborate on technical innovations.
- Workshop: Building an innovative technical solution from concept to implementation.

Day 4: Leading Change and Managing Disruptions in Technology

- Navigating change in a rapidly evolving technological landscape.
- Change management strategies tailored to technical environments.
- Managing disruptions and ensuring resilience in technical operations.
- Case study: Overcoming technological disruptions and leading innovation.

Day 5: Aligning Technical Innovation with Organizational Strategy

- Integrating technical solutions with organizational goals and strategies.
- Measuring the impact of technical innovations on organizational performance.
- Leadership strategies to sustain long-term innovation and success.
- Developing an action plan for implementing innovation in participants' organizations.
- Final presentations and feedback session.

Registration form on the Training Course: Strategic Leadership in Technical Solutions and Innovation

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