Global Horizon
TRAINING CENTER

Training Course:
Feasibility Studies

9 - 13 February 2025
Cairo (Egypt)
Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course:
Feasibility Studies

Training Course code: SC235187 From: 9 - 13 February 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 ⬛ Euro

Introduction:

Feasibility studies are a crucial part of decision-making processes for businesses, organizations, and projects. This training program is designed to equip participants with the knowledge and skills needed to conduct comprehensive feasibility studies and make informed decisions.

Target Audience:

This training program is suitable for:

- Business professionals

- Project managers

- Entrepreneurs

- Government officials

- Consultants

- Anyone involved in decision-making processes and project evaluation

Objectives:

By the end of this training program, participants should be able to:

- Understand the importance of feasibility studies in decision-making.

- Identify the key components and types of feasibility studies.

- Conduct thorough technical, economic, and operational feasibility assessments.

- Apply financial analysis techniques to evaluate project viability.

- Develop feasibility study reports and make data-driven recommendations.

Outlines:

Day 1:

Introduction to Feasibility Studies Morning Session: Understanding Feasibility Studies:

- Welcome and program overview

- Importance of feasibility studies

- Key concepts and definitions

Types of Feasibility Studies:

- Technical, economic, and operational feasibility

- Feasibility study process: Steps and methodology

Day 2:

Project Scoping and Stakeholder Analysis Morning Session: Defining Project Scope:

- Identifying project objectives

- Scoping and defining project boundaries

- Stakeholder analysis and identification

Risk Assessment and Management:

- Understanding project risks

- Risk assessment techniques

- Developing a risk management plan

Day 3:

Financial Feasibility Analysis Morning Session: Cost Estimation and Revenue Forecasting:

- Methods for cost estimation

- Techniques for revenue forecasting

Financial Metrics and Analysis:

- Net Present Value NPV analysis

- Internal Rate of Return IRR analysis

- Sensitivity and scenario analysis

Day 4:

Economic and Operational Feasibility Morning Session: Economic Feasibility Analysis:

- Cost-benefit analysis

- Economic indicators and metrics

Operational Feasibility Analysis:

- Assessing operational requirements

- Technology assessment

- Evaluating operational risks

Day 5:

Reporting and Presentation Morning Session: Feasibility Study Reports:

- Report structure and format

- Writing the executive summary

- Making recommendations

Presentation Skills:

- Preparing and delivering a feasibility study presentation

- Handling questions and challenges

- Graduation and distribution of certificates

Registration form on the Training Course:
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