



*Training Course:
Certified in Logistics, Transportation, and
Distribution*

31 August - 4 September 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course: Certified in Logistics, Transportation, and Distribution

Training Course code: SC235675 From: 31 August - 4 September 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 € Euro

Introduction

Efficient logistics, transportation, and distribution systems are the backbone of modern supply chains, ensuring goods move seamlessly from origin to destination while meeting cost, time, and quality demands. The growing complexity of global markets, coupled with the increasing need for streamlined operations, has made logistics management a critical factor in organizational success.

This **Certified in Logistics, Transportation, and Distribution** training program is designed to address these challenges by equipping professionals with the knowledge and tools to manage the movement and storage of goods efficiently. The course covers essential topics such as transportation strategies, warehouse operations, distribution planning, and supply chain integration. It combines theoretical concepts with practical applications, enabling participants to identify inefficiencies, implement cost-saving measures, and adopt cutting-edge technologies.

Participants will also explore real-world case studies, engage in hands-on workshops, and collaborate on problem-solving exercises to gain a comprehensive understanding of logistics and distribution management. Whether you're new to the field or looking to refine your expertise, this program offers invaluable insights to enhance your career and contribute to your organization's success.

By the end of this course, participants will be well-prepared to tackle the dynamic challenges of logistics and distribution management, improve operational performance, and deliver superior customer value.

Target Audience

This program is ideal for:

- Logistics and transportation managers
- Warehouse supervisors and distribution planners
- Supply chain professionals
- Operations and procurement personnel
- Anyone involved in logistics and distribution processes

Objectives

By the end of this program, participants will:

1. Understand the fundamentals of logistics and distribution management.

2. Explore strategies for effective transportation and fleet management.
3. Learn techniques to optimize warehouse operations.
4. Analyze best practices for supply chain and inventory control.
5. Enhance problem-solving and decision-making skills in logistics and distribution.

Outlines

Day 1:

Fundamentals of Logistics and Distribution

- Introduction to Logistics and Supply Chain Management
- Key Components of Distribution Networks
- Role of Transportation in Logistics
- Challenges in Modern Logistics Management

Day 2:

Transportation Strategies and Fleet Management

- Modes of Transportation: Advantages and Limitations
- Cost-Effective Transportation Planning
- Fleet Operations and Maintenance Best Practices
- Mitigating Risks in Transportation

Day 3:

Warehouse and Inventory Management

- Fundamentals of Warehouse Operations
- Inventory Control Techniques and Technologies
- Picking, Packing, and Shipping Optimization
- Role of Automation in Warehousing

Day 4:

Distribution Planning and Network Optimization

- Strategic Distribution Planning
- Route Optimization and Scheduling
- Performance Metrics for Distribution Efficiency
- Case Studies: Successful Distribution Models

Day 5:

Emerging Trends and Practical Applications

- Digital Transformation in Logistics
- Sustainability and Green Logistics Practices
- Legal and Regulatory Compliance in Logistics
- Workshop: Solving Real-World Logistics Challenges

Registration form on the Training Course: Certified in Logistics, Transportation, and Distribution

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