



# Training Course: Effective Recruitment Practices

23 - 27 March 2025 Manama (Bahrain) Fraser Suites



# Training Course: Effective Recruitment Practices

Training Course code: HR235414 From: 23 - 27 March 2025 Venue: Manama (Bahrain) - Fraser Suites Training Course Fees: 4500 🛘 Euro

#### Introduction

The Certificate in Effective Recruitment Practices Training Program is tailored for recruitment specialists aiming to refine their skills and improve their hiring processes. This program offers a comprehensive understanding of the key elements of recruitment, from sourcing and engaging candidates to evaluating and onboarding new hires. With a focus on practical application, participants will gain valuable insights and tools to enhance their recruitment efficiency and effectiveness.

Over five days, participants will engage in a blend of theoretical knowledge and hands-on exercises. By the end of the program, attendees will be equipped to implement best practices in recruitment, ensuring a positive candidate experience and successful hiring outcomes.

### **Target Audience**

#### This program is ideal for:

- · Recruitment specialists and coordinators
- Human resources HR professionals involved in hiring
- · Recruitment consultants
- Anyone responsible for recruitment and hiring

### **Objectives**

#### Upon completion of this program, participants will be able to:

- 1. Understand the full recruitment lifecycle and its components.
- 2. Develop effective sourcing strategies to attract quality candidates.
- 3. Conduct thorough candidate assessments and interviews.
- 4. Enhance the candidate experience throughout the recruitment process.
- 5. Implement best practices for onboarding new hires.

#### **Outlines**

Day 1:



#### Fundamentals of Recruitment

#### Session Title:

#### Introduction to Recruitment

- Welcome and Program Overview
  - · Introduction to the course
  - Objectives and expectations
  - Icebreaker activity
- Overview of the Recruitment Process
  - · Key stages of recruitment
  - Roles and responsibilities of a recruiter
- Understanding Job Requirements
  - Job analysis and role definition
  - o Creating effective job descriptions
- Interactive Case Study
  - Analysis of a real-world recruitment scenario
  - · Group discussion
- Q&A and Wrap-Up

#### Day 2:

Sourcing and Attracting Candidates

Session Title:

#### **Effective Sourcing Strategies**

- Recap of Day 1 and Introduction to Day 2
- Developing a Sourcing Plan
  - Identifying sourcing channels
  - o Building a talent pipeline
- Leveraging Technology in Recruitment



- · Use of social media and job boards
- · Applicant Tracking Systems ATS and other tools
- Practical Workshop: Crafting Sourcing Strategies
  - · Hands-on activity to create sourcing plans for various roles
- Presentation and Feedback
  - · Group presentations
  - Instructor and peer feedback

#### Day 3:

Candidate Assessment and Selection

#### Session Title:

Evaluating and Selecting the Right Candidates

- Recap of Day 2 and Introduction to Day 3
- Screening and Shortlisting Candidates
  - · Resume and application review techniques
  - Initial screening methods
- Conducting Effective Interviews
  - Types of interviews
  - · Behavioral and competency-based interviewing
- Interactive Role Play: Interviewing Techniques
  - Simulation of interview scenarios
  - o Group feedback and discussion
- Q&A and Wrap-Up

#### Day 4:

**Enhancing the Candidate Experience** 

Session Title:



#### Creating a Positive Recruitment Journey

- Recap of Day 3 and Introduction to Day 4
- Candidate Communication Best Practices
  - Maintaining engagement throughout the process
  - Providing constructive feedback
- Improving Candidate Experience
  - Employer branding
  - Ensuring a smooth and welcoming process
- Practical Workshop: Enhancing Candidate Experience
  - Group activity to identify improvements in candidate journey
- Presentation and Feedback
  - Group presentations
  - Instructor and peer feedback

#### Day 5:

Onboarding and Continuous Improvement

#### Session Title:

Integrating New Hires and Optimizing Recruitment

- Recap of Day 4 and Introduction to Day 5
- Effective Onboarding Strategies
  - · Importance of onboarding
  - Designing onboarding programs
- Measuring Recruitment Success
  - Key metrics and KPIs
  - Continuous improvement techniques
- Practical Workshop: Developing an Onboarding Plan
  - Hands-on activity to create onboarding plans



- Final Presentations and Program Wrap-Up
  - Group presentations of their onboarding plans
  - Summary of key learnings
  - Q&A and final feedback
  - Certificate distribution



## Registration form on the Training Course: Effective Recruitment Practices

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Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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