



*Training Course:  
Transformational Leadership in Corporate  
Strategy*

*14 - 18 July 2025  
Casablanca (Morocco)  
New Hotel*

# Training Course: Transformational Leadership in Corporate Strategy

Training Course code: LS235664 From: 14 - 18 July 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4500 € Euro

## Introduction

Transformational leadership is a cornerstone of modern corporate strategy, driving innovation and sustained growth through inspired vision and impactful decision-making. This program, designed by Global Horizon Training Center, equips leaders with the skills and tools necessary to navigate complex business environments and foster an adaptive, high-performing organizational culture. Participants will explore strategies to align corporate vision with team objectives, leveraging transformational principles to motivate and engage stakeholders effectively. With a focus on practical application and continuous improvement, this training program empowers leaders to achieve organizational excellence and long-term strategic success.

## Objectives

- Understand the principles and practices of transformational leadership and their application in corporate strategy.
- Enhance decision-making and strategic planning skills to align with organizational goals.
- Develop techniques to inspire, motivate, and empower teams for peak performance.
- Learn how to navigate and lead through change and uncertainty effectively.
- Cultivate a corporate culture centered on innovation, collaboration, and accountability.

## Methodology

- Interactive lectures with real-world case studies and discussions.
- Role-playing exercises to practice leadership scenarios.
- Group workshops for collaborative problem-solving and strategic planning.
- Self-assessment tools to evaluate leadership styles and areas for growth.
- Multimedia presentations and simulations for immersive learning.
- Expert-led Q&A sessions to address participants' unique challenges.

## Organizational Impact

- Improved strategic alignment across departments and business units.

- Enhanced employee engagement, motivation, and productivity.
- Greater adaptability to industry changes and market dynamics.
- Strengthened leadership pipeline to ensure long-term organizational success.
- Increased innovation and collaboration for achieving strategic objectives.

## Target Audience

- Senior executives and corporate leaders.
- Department heads and team managers.
- Strategy and business development professionals.
- HR leaders responsible for organizational development.
- Emerging leaders aspiring to senior leadership roles.

## 5-Day Detailed Outline

### Day 1:

#### Foundations of Transformational Leadership

- Understanding transformational leadership vs. other leadership styles.
- Key characteristics of transformational leaders.
- The role of vision and purpose in corporate strategy.
- Building trust and credibility as a leader.
- Case studies: Successful transformational leadership examples.

### Day 2:

#### Strategic Vision and Goal Alignment

- Crafting and communicating a compelling strategic vision.
- Aligning team objectives with organizational goals.
- Creating a culture of accountability and ownership.
- Tools for effective decision-making in uncertain environments.

- Collaborative strategies for cross-functional alignment.

#### Day 3:

##### Leading Through Change and Innovation

- Understanding the dynamics of organizational change.
- Techniques for overcoming resistance to change.
- Fostering innovation and creative problem-solving.
- Leading in diverse and multicultural teams.
- Case studies: Transformational leadership during major changes.

#### Day 4:

##### Motivating and Empowering Teams

- Emotional intelligence in leadership.
- Strategies to inspire and motivate employees.
- Effective delegation and empowering team members.
- Conflict resolution and building team cohesion.
- Leveraging feedback for continuous improvement.

#### Day 5:

##### Sustaining Leadership Excellence

- Developing a personal leadership development plan.
- Measuring the impact of transformational leadership on corporate performance.
- Creating a legacy: Mentoring and coaching future leaders.
- Sustaining transformational leadership in the face of challenges.
- Final workshop: Presenting a strategic leadership action plan.

## Registration form on the Training Course: Transformational Leadership in Corporate Strategy

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

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registration  
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E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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