



*Conference:*  
*Financial Analysis, Planning & Controlling*  
*Budgets*

*24 - 28 August 2025*  
*Istanbul (Turkey)*  
*DoubleTree by Hilton Istanbul Esentepe*

## Conference: Financial Analysis, Planning & Controlling Budgets

Conference code: CO235219 From: 24 - 28 August 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Conference Fees: 6000 ₺ Euro

### Introduction:

Welcome to the Financial Analysis, Planning & Controlling Budgets conference organized by the Global Horizon Training Center. This conference aims to bring together experts, professionals, and enthusiasts in the field of finance to exchange insights, discuss best practices, and explore the latest trends in financial analysis, planning, and budgeting.

### Objectives:

- Foster knowledge sharing and collaboration among finance professionals.
- Explore innovative approaches to financial analysis, planning, and budgeting.
- Discuss the impact of financial management on organizational success.
- Provide a platform for networking and building professional relationships.

### Methodology:

- Keynote presentations from renowned industry experts.
- Q&A sessions for in-depth exploration.
- Networking opportunities to connect with fellow attendees.

### Target Audience:

- Finance Managers and Analysts
- CFOs and Financial Executives
- Business Owners and Entrepreneurs
- Budgeting and Financial Planning Managers
- Anyone interested in financial analysis and planning trends

### Outlines:

#### Day 1: Understanding Financial Analysis

- Introduction to financial analysis
- Key financial statements: Income Statement, Balance Sheet, Cash Flow Statement
- Financial ratios and their interpretation
- Case study: Analyzing a company's financial performance

#### Day 2: Budgeting Fundamentals

- The importance of budgeting
- Types of budgets: Master, Operating, Capital, and Cash budgets
- Creating a budget: Principles and techniques
- Preparing a budget

#### Day 3: Budgeting and Financial Planning

- Budgeting for strategic planning
- Forecasting techniques
- Budget variance analysis
- Real-world examples and applications

#### Day 4: Financial Risk Management

- Identifying financial risks
- Risk assessment and measurement
- Risk mitigation strategies
- Case study: Developing a risk management plan

#### Day 5: Financial Decision-Making and Reporting

- Utilizing financial data for decision-making
- Investment appraisal techniques
- Reporting and presenting financial information



## Registration form on the Conference: Financial Analysis, Planning & Controlling Budgets

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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