



*Training Course:
Excellence and Competencies of Executive
Leadership*

*17 - 21 November 2025
Casablanca (Morocco)
New Hotel*

Training Course: Excellence and Competencies of Executive Leadership

Training Course code: LS1966 From: 17 - 21 November 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction:

The Excellence and Competencies of Executive Leadership training program is designed to enhance the skills and capabilities of executives in effectively leading and managing teams. This comprehensive program provides participants with the knowledge and tools necessary to excel in their leadership roles and drive organizational success.

Objectives:

- Develop a deep understanding of the core competencies required for executive leadership.
- Enhance leadership skills, including strategic thinking, decision-making, and effective communication.
- Cultivate a high-performance culture and motivate teams to achieve exceptional results.
- Build and strengthen relationships with stakeholders, both internal and external.
- Foster innovation and adaptability to drive organizational growth and success.
- Gain insights into personal leadership strengths and areas for development.
- Develop an action plan to implement and apply the learned concepts in real-world scenarios.

Target Audience:

This training program is designed for executives, senior managers, and leaders at all levels who are responsible for guiding and directing teams within an organization. It is ideal for individuals who are looking to enhance their leadership skills and drive excellence in their roles.

Outlines:

Day 1:

Foundations of Executive Leadership

- Introduction to the program and overview of executive leadership competencies.
- Understanding the role of an executive leader in today's business landscape.
- Analyzing personal leadership styles and identifying areas for improvement.
- Developing a leadership mindset and embracing a growth-oriented approach.

- Building trust and credibility as an executive leader.

Day 2:

Strategic Thinking and Decision-Making

- The importance of strategic thinking in executive leadership.
- Analyzing market trends, competitive landscapes, and industry dynamics.
- Setting a compelling vision and aligning it with organizational goals.
- Effective decision-making processes and techniques for complex situations.
- Balancing short-term objectives with long-term strategic goals.

Day 3:

Leading High-Performing Teams

- Characteristics of high-performing teams and their impact on organizational success.
- Building a diverse and inclusive team culture that fosters collaboration.
- Effective delegation and empowerment strategies.
- Motivating and inspiring teams to achieve exceptional results.
- Resolving conflicts and managing team dynamics.

Day 4:

Communication and Stakeholder Management

- Effective communication strategies for executive leaders.
- Influencing and persuading stakeholders at all levels.
- Building strong relationships with internal and external stakeholders.
- Managing difficult conversations and handling feedback.
- Utilizing communication technologies to enhance collaboration and engagement.

Day 5:

Innovation and Change Leadership

- Nurturing a culture of innovation and continuous improvement.
- Leading and managing change initiatives within the organization.
- Encouraging creativity and embracing new ideas.
- Developing resilience and adaptability in times of uncertainty.
- Creating a learning organization that embraces change and innovation.

Registration form on the Training Course: Excellence and Competencies of Executive Leadership

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