



*Training Course:  
Communication, Coordination & Leadership*

*23 - 27 June 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Communication, Coordination & Leadership

Training Course code: LS8005 From: 23 - 27 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

### Introduction

It has been said that all business is a conversation and that it is the ability of people at all levels in an organization to create and maintain a rich conversation with each other and with other businesses that ultimately create business success. That "conversation" relies on excellent communication skills. The best and most charismatic leaders are abundantly skilled communicators, able to coordinate and lead their teams because they create an environment in which others genuinely want to work. The best and most skilled coordinators are able to manage time, people and priorities, influence at all levels, and still display a sense of leadership which makes others want to follow them.

### Objectives

By the end of the programme delegates will:

- Have raised their self-awareness to understand their strengths and skills gaps as leaders and coordinators
- Have learnt practical ways of addressing their skills gaps
- Understand the subjective experience of others and how to respond to it
- Be able to demonstrate advanced communication skills, both verbally and non-verbally
- Be able to coordinate people, events and projects with confidence
- Be able to manage time and teams effectively
- Understand what motivates people at work and how to increase their motivation
- Be aware of the latest leadership theories and their practical application in the workplace

### Course Process

Throughout the course, we use accelerated learning techniques to aid learning and foster recall. Our methodology incorporates forums, business games, small group activities, reflective periods, facilitated plenary discussions, and presentations. The focus is very much on experiential learning - by engaging all their senses, delegates are able to learn more effectively. Everything the delegates learn will be based on proven principles and leading-edge theories drawn from a range of disciplines, including psychology, management, and leadership best practice, NLP, anthropology, and linguistics. Many of the activities will allow delegates to share their real working experiences and thus learn from each other.

### Benefits

# *Delegates will develop*

They will understand at a deep level the need for and practical skills of, the effective coordinator and charismatic leader.

## Results

Tradition has it that leadership comes from a hierarchical position. In reality, leadership is more a reflection of mindset, and natural leaders will emerge at all levels of an organisation. Delegates returning from this course will have developed an understanding of the mindset of the effective leader and learned practical techniques to develop their coordination and leadership skills back in the workplace. Effective leadership and coordination boost workplace morale and spawn productivity. Whether or not the delegates are considered "leaders" within their organizational hierarchy, their ability to coordinate events, people and projects will have a significant impact on the productivity of both of the delegates and of their teams.

## Competencies

- Enhanced communication skills for leadership and influence
- Coordination skills - time, people and projects
- Understanding and application of emotional intelligence in leadership
- Motivating others
- Personal impact and influence

## Outlines

### Day 1:

#### Who do you think you are?

- Self-awareness
- Personal profiling
- Assessing your current leadership style
- Assessing your abilities as a coordinator
- Your preferred team role
- Your own communication style

### Day 2:

#### Enriching Your Communication Skills

- Subjective experience and communication

- Advanced language patterns for influence
- Questioning and listening skillfully
- Motivation and behavioral drivers
  - Hygiene factors and motivators
  - Glasser's innate drivers
  - Filters of experience
- The emotional loop

#### Day 3:

##### The Skills of the Coordinator

- Time management
- Prioritization
- Teamworking skills
- Essentials of project management
- Meeting management
- Effective use of IT to support coordination activities

#### Day 4:

##### The Modern Leader

- The 10 bits of intelligence
- Exploring emotional intelligence
- Emotional intelligence and leadership
- Theory X and Theory Y - push and pull leadership
- Values and leadership
- The culture of your organization

#### Day 5:

##### Communicating, Coordinating and Leading

- What do people say about your team - and what do you want them to say?
- Key challenges for your team and how to meet them
- Case study - communicating, coordinating and leading in practice
- Personal action planning

## Registration form on the Training Course: Communication, Coordination & Leadership

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Course Fees: 4500 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.