



*Training Course:
Real Estate Feasibility Study and Real Estate
Investment*

*28 September - 2 October 2025
Cairo (Egypt)
Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

Training Course: Real Estate Feasibility Study and Real Estate Investment

Training Course code: SC235235 From: 28 September - 2 October 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 € Euro

Introduction:

The Real Estate Feasibility Study and Real Estate Investment program offered by the Global Horizon Training Center is designed to provide participants with comprehensive knowledge and practical skills in real estate analysis and investment. In this program, participants will learn the essential concepts and techniques required to assess the feasibility of real estate projects and make informed investment decisions in the dynamic real estate market.

Objectives:

Upon completion of this program, participants will be able to:

- Understand the fundamentals of real estate feasibility analysis.
- Perform a detailed real estate market analysis.
- Evaluate the financial feasibility of real estate projects.
- Identify and mitigate potential risks in real estate investments.
- Develop investment strategies and create a real estate investment portfolio.

Methodology:

The training program will employ a combination of teaching methods, including:

- Interactive lectures and presentations.
- Case studies and real-world examples.
- Group discussions and exercises.
- Hands-on practical sessions.
- Guest lectures from industry experts.
- Field visits to real estate development sites.
- Comprehensive course materials and resources.

Target Audience:

This program is suitable for a wide range of participants, including but not limited to:

- Real estate professionals and practitioners.
- Property developers and investors.
- Financial analysts and advisors.
- Real estate agents and brokers.
- Individuals looking to enter the real estate market.
- Anyone interested in enhancing their understanding of real estate investment.

Outlines:

Day 1: Understanding Real Estate Feasibility Analysis

- Introduction to real estate feasibility studies.
- Importance of feasibility analysis in real estate investment.
- Key components of a feasibility study.
- Identifying project stakeholders and their roles.

Day 2: Real Estate Market Analysis

- Analyzing macroeconomic factors affecting real estate.
- Conducting market research and data collection.
- Evaluating market demand and supply.
- Identifying market trends and forecasting.

• Day 3: Financial Feasibility and Investment Metrics

- Introduction to financial feasibility analysis.
- Time value of money and discounted cash flow analysis.
- Estimating project costs and revenue streams.
- Calculating key investment metrics NPV, IRR, ROI.
- Case study: Financial feasibility analysis.

Day 4: Risk Assessment and Mitigation

- Identifying and assessing project risks.
- Risk mitigation strategies in real estate.
- Legal and regulatory considerations.
- Insurance and contingency planning.

Day 5: Real Estate Investment Strategies

- Building a real estate investment portfolio.
- Diversification and asset allocation.
- Exit strategies in real estate investments.
- Tax implications and financial planning.
- Final project presentation and feedback.

Registration form on the Training Course: Real Estate Feasibility Study and Real Estate Investment

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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