



*Training Course:
Managing Financial Functions and Improvement
Opportunities: The Effective Financial Controller*

*23 - 27 June 2025
Casablanca (Morocco)
New Hotel*

Training Course: Managing Financial Functions and Improvement Opportunities: The Effective Financial Controller

Training Course code: FI1979 From: 23 - 27 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

Introduction:

Welcome to the training program on "Managing Financial Functions and Improvement Opportunities: The Effective Financial Controller," designed by Global Horizon Training Center. This comprehensive program aims to equip financial professionals with the necessary knowledge and skills to effectively manage financial functions within an organization and identify improvement opportunities for enhanced financial performance.

Objectives:

- Understand the role and responsibilities of a financial controller in an organization.
- Gain proficiency in financial analysis techniques and tools.
- Develop strategies to optimize financial processes and improve operational efficiency.
- Identify key performance indicators KPIs and implement effective performance measurement systems.
- Enhance financial decision-making skills to drive organizational growth and profitability.
- Learn to effectively communicate financial information to stakeholders.

Methodology:

The training program will employ a combination of interactive lectures, case studies, group discussions, practical exercises, and real-world examples. Participants will engage in hands-on activities to reinforce their understanding of financial management concepts and develop practical skills.

Target Audience:

This training program is designed for financial controllers, finance managers, senior accountants, and professionals involved in financial management within organizations. It is suitable for both experienced professionals seeking to enhance their skills and knowledge and those transitioning into financial controller roles.

Outlines:

Day 1:

Financial Controller Role and Responsibilities

- Understanding the role of a financial controller
- Key responsibilities and challenges faced by financial controllers

- Financial reporting requirements and compliance
- Effective communication with internal and external stakeholders

Day 2:

Financial Analysis Techniques

- Overview of financial analysis tools and techniques
- Ratio analysis for assessing financial performance
- Cash flow analysis and forecasting
- Evaluating profitability and cost analysis
- Identifying and mitigating financial risks

Day 3:

Process Optimization and Operational Efficiency

- Analyzing and improving financial processes
- Budgeting and forecasting techniques
- Cost control and variance analysis
- Internal controls and risk management
- Automation and technology in financial management

Day 4:

Performance Measurement and Key Performance Indicators KPIs

- Understanding KPIs and their relevance to financial performance
- Developing effective performance measurement systems
- Balanced scorecard approach for performance evaluation
- Setting targets and benchmarks for continuous improvement
- Reporting and presenting financial performance to stakeholders

Day 5:

Financial Decision Making and Improvement Opportunities

- Capital budgeting and investment analysis
- Financial modeling and decision support tools
- Identifying improvement opportunities for cost reduction and revenue enhancement
- Strategic financial planning and forecasting
- Implementing financial improvement initiatives

Registration form on the Training Course: Managing Financial Functions and Improvement Opportunities: The Effective Financial Controller

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