



*Training Course:  
Certified Manager Quality & Organizational  
Excellence*

*29 December 2025 - 2 January 2026  
Casablanca (Morocco)  
New Hotel*

## Training Course: Certified Manager Quality & Organizational Excellence

Training Course code: LS234645 From: 29 December 2025 - 2 January 2026 Venue: Casablanca (Morocco) - New Hotel  
Training Course Fees: 4500 € Euro

### Introduction

The Certified Manager Quality and Organizational Excellence is a professional who leads and champions process-improvement initiatives - everywhere from small businesses to multinational corporations - that can have a regional or global focus in a variety of service and industrial settings.

A Certified Manager Quality and Organizational Excellence facilitates and leads team efforts to establish and monitor customer/supplier relations, supports strategic planning and deployment initiatives, and helps develop measurement systems to determine organizational improvement.

The Certified Manager Quality and Organizational Excellence should be able to motivate and evaluate staff, manage projects and human resources, analyze financial situations, determine and evaluate risk, and employ knowledge management tools and techniques in resolving organizational challenges.

The Certified Manager of Quality/Organizational Excellence evolved from the certified quality manager as a way to broaden the scope of the examination. The Quality Management Division surveyed accredited quality managers and other recognized subject matter experts.

A successful company is one that has the ability to generate superior products in a more efficient manner, constantly strives to meet customer service goals, and has processes to reduce waste and minimize losses. In order to accomplish these, organizations hire professionals who are quality management experts.

These CMQs Certified Manager of Quality have the expertise and training to bring about process improvement initiatives everywhere, from small businesses to multinational corporations, and are able to lead teams to establish and maintain customer relationships, support strategic planning and help develop measurement systems to determine organizational improvement.

Become a qualified expert for your organization. The Certified Manager of Quality/Organizational Excellence CMQ/OE professional is ready to make the right quality-related decisions at any level of the organization.

### Objectives

Strategic Axis course on Certified Manager of Quality/Operational Excellence is an excellent course that will help participants prepare for the CMQ/OE credential and also learn the tools of the trade to successfully implement quality procedures for organizational benefits. Comprehensible courseware, expert guidance, and practical, hands-on exercises will help participants aim for a first-time pass of the exam and also face on-the-job challenges with confidence.

#### Participants will learn:

- Learn and implement the concepts outlined in the Body of Knowledge BOK

- Learn to apply the standards and procedures that will help improve organizational processes for better quality outcomes
- Motivate and lead teams to ensure satisfactory customer/supplier relations, strategic planning, and organizational improvements
- Help team members take the right quality initiatives
- Learn to analyze financial situations, evaluate and pre-empt risks, and successfully bring about change management
- Learn to apply quality management processes in planning and executing projects
- Learn to use various metrics, tools, and techniques to measure quality

## Outlines

### Day 1

#### Organizational leadership, teams strategy development and deployment

- Organizational Structures
- Leadership Challenges
- Teams and Team Processes
- ASQ Code of Ethics
- Leadership styles
- Teams and team-building techniques
- Change management

#### Strategic plan development and deployment

- Strategic Planning Models
- Business Environment Analysis
- Strategic Plan Deployment
- Strategic Plan Deployment
- Organizational Performance Measurement

### Day 2

### Management elements and methods

- Management Skills and Abilities
- Communication Skills and Abilities
- Project Management
- Quality System
- Quality Models and Theories
- Principles of management
- Management theories, styles, and tools
- Human resources management
- Financial management
- Risk management
- Communication skills and abilities
- Project management
- Project documentation
- Quality system
- ISO and other third party standards
- Different quality methodologies
- Quality philosophies

### Day 3

#### Quality and process management tools

- Problem-Solving Tools
- Process Management
- Measurement: Assessment and Metrics
- The seven classic quality tools
- Mapping the process
- Analyzing the process

- Innovation and creativity tools
- Lean tools
- Theory of Constraints TOC
- Basic statistical use
- Statistical analysis
- Process capability
- Qualitative assessment

#### Day 4

##### Customer-focused organizations

- Customer identification and segmentation
- Internal and external customers
- Customer needs and voice of the customer
- Customer satisfaction and loyalty
- Basic customer service principles
- Customer Relationship Management

#### Day 5

##### Supply chain management

- Supplier selection and communications
- Supplier performance and improvement
- Supplier certification, partnership, and alliances
- Supplier Logistics and Material Acceptance

#### Training and development

- Training needs analysis and plans
- Training material design and delivery
- Training effectiveness and evaluation



## Registration form on the Training Course: Certified Manager Quality & Organizational Excellence

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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info@gh4t.com  
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