



*Conference:  
Financial Modeling & Fundamental Analysis*

*9 - 13 February 2025  
Cairo (Egypt)  
Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Conference: Financial Modeling & Fundamental Analysis

Conference code: CO235292 From: 9 - 13 February 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 3875 € Euro

### Introduction:

Financial Modeling & Fundamental Analysis workshop is designed to provide participants with comprehensive knowledge and practical skills in analyzing financial data to make informed investment decisions. Through a blend of theoretical concepts and hands-on exercises, participants will gain proficiency in building financial models and conducting fundamental analysis.

### Target Audience:

- Finance professionals seeking to enhance their analytical skills.
- Investors looking to make informed decisions in the stock market.
- Students pursuing degrees in finance, accounting, or related fields.
- Anyone interested in understanding the fundamentals of financial analysis and modeling.

### Objectives:

By the end of the workshop, participants will be able to:

- Understand the principles of financial modeling and fundamental analysis.
- Build robust financial models using Excel or other relevant software.
- Analyze financial statements to evaluate a company's performance and financial health.
- Interpret key financial ratios and metrics to assess investment opportunities.
- Apply various valuation techniques to estimate the intrinsic value of a company.
- Make informed investment decisions based on sound financial analysis.

### Outlines:

Day 1:

Introduction to Financial Modeling

- Understanding the basics of financial modeling

- Overview of Excel functions and shortcuts for financial modeling
- Building a simple financial model: income statement, balance sheet, and cash flow statement

#### Day 2:

##### Advanced Financial Modeling Techniques

- Advanced Excel functions for financial modeling
- Scenario analysis and sensitivity analysis
- Building dynamic financial models with multiple scenarios

#### Day 3:

##### Fundamental Analysis of Financial Statements

- Understanding financial statements: Income Statement, Balance Sheet, and Cash Flow Statement
- Analyzing financial statements to assess a company's performance and financial health
- Interpreting key financial ratios and metrics

#### Day 4:

##### Valuation Methods

- Overview of valuation techniques: discounted cash flow DCF, comparable company analysis CCA, and precedent transactions
- Building valuation models using different methodologies
- Assessing the strengths and limitations of each valuation approach

#### Day 5:

##### Case Studies and Practical Applications

- Applying financial modeling and fundamental analysis to real-world scenarios
- Case studies on evaluating investment opportunities
- Presenting findings and recommendations based on financial analysis

## Registration form on the Conference: Financial Modeling & Fundamental Analysis

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