



*Training Course:  
Revenue Assurance and Controlling*

*29 September - 3 October 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Revenue Assurance and Controlling

Training Course code: FI235266 From: 29 September - 3 October 2025 Venue: Casablanca (Morocco) - New Hotel  
Training Course Fees: 4500 € Euro

### Introduction

Welcome to the Revenue Assurance and Controlling Training Program! This comprehensive course is designed to equip participants with the essential knowledge and skills needed to ensure the integrity of revenue streams and implement effective controls in a dynamic business environment. Revenue Assurance and Controlling play a pivotal role in safeguarding financial stability, minimizing risks, and maximizing profitability for organizations across various industries.

### Objectives

- **Gain a Solid Foundation:** Understand the fundamental concepts and principles of Revenue Assurance and Controlling.
- **Master Key Processes:** Acquire in-depth knowledge of end-to-end revenue assurance processes, including subscriber management, billing, fraud detection, and network revenue assurance.
- **Effectively Use KPIs:** Learn to develop, measure, and leverage Key Performance Indicators KPIs for monitoring and enhancing revenue assurance.
- **Navigate Revenue Controlling:** Explore the significance of financial controls, internal controls, compliance, and financial reporting in revenue management.
- **Embrace Technology:** Familiarize yourself with cutting-edge tools, technologies, and data analytics for successful revenue assurance implementation.

### Target Audience

- Finance Managers
- Revenue Assurance Analysts
- Billing and Subscription Managers
- Internal Auditors
- Compliance Officers
- Business Analysts
- Operations Managers
- Professionals involved in revenue management and financial controls

## Training Program Outline

### Day 1: Introduction and Fundamentals

- Overview of Revenue Assurance
- Importance of Revenue Assurance in Business
- Key Concepts and Definitions
- Understanding Revenue Leakage and Risks
- Case Studies and Examples

### Day 2: Revenue Assurance Processes

- End-to-End Revenue Assurance Processes
- Subscriber Management and Billing Processes
- Fraud Detection and Prevention
- Billing Reconciliation and Validation
- Network Revenue Assurance
- Data Integrity and Quality Assurance

### Day 3: Key Performance Indicators KPIs

- Developing and Measuring RA KPIs
- KPIs for Different Business Models
- Setting Benchmarks and Targets
- Monitoring and Reporting on KPIs
- Case Studies on Successful KPI Implementation

### Day 4: Revenue Controlling

- Introduction to Revenue Controlling
- Importance of Financial Controls
- Internal Controls and Compliance

- Financial Reporting for Revenue Controlling
- Budgeting and Forecasting in Revenue Management

#### Day 5: Technology and Tools

- Overview of Revenue Assurance Tools and Technologies
- Data Analytics for Revenue Assurance
- Implementing Revenue Assurance Systems
- Integrating Revenue Assurance with Existing Systems

## Registration form on the Training Course: Revenue Assurance and Controlling

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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