



*Training Course:  
Corporate Finance*

*16 - 20 June 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Corporate Finance

Training Course code: FI2043 From: 16 - 20 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

### Introduction

This course offers insights into the world of corporate finance. The focus is on every responsibility area of the firm & how finance impacts what they do. To that end, this course offers an overview of the interaction between finance, management, and all other stakeholders. Because stakeholders' demands are best met by an efficient allocation of resources, this course looks at that purpose.

Corporate Finance not only presents the key financial terms & tools as they are used in the real world but also explains the broader context of how and where they are applied to every area of the firm. Delegates attending this program will gain an understanding of the inter-relationship of financial decisions to the firm's strategy. Additionally, an understanding of how decisions are made using the firm's financial statements will tremendously help everyone manage the organization better

#### Key points include:

- Accounting vs. finance: the fundamentals
- How the 3 financial statements are inter-related & why we care
- The need to manage Working Capital
- Why Capital Structure can make or break a firm
- Capital budgeting that makes a difference

### Objectives

#### This course will help you learn how to::

- Relate accounting & finance
- Analyze financial statements
- Make better capital budgeting decisions
- Use working capital more wisely
- Structure of the firm's leverage to optimize the shareholder return

### Process

# *This workshop will be hi*

learning, using a range of methods including discussions, real-world examples, and case studies. Where appropriate, these will include real issues brought to the workshop by delegates. Lessons learned from the seminar can be applied to your own organization immediately.

## Benefits

- An improved appreciation for the use of finance to make better-operating decisions
- Reduced inter-functional battles over budget allocation
- The ability to speak directly with Finance to obtain the resources need to hit targets
- Increased skill set in all phases of finance
- Greater ability to use financial information to control positive outcomes

## Results

By successfully completing this course, delegates will be able to:

- Use financial statements to make a more positive impact on the organization
- Make better decisions with Finance
- Maintain better control of resource use
- Build superior budgets that get approved
- Be able to analyze variances from goals accurately & quickly

## Core Competencies

Delegates will gain in the following competencies as a result of the program:

- Understanding financial statements
- Understand how to optimize decisions through analysis
- Use leverage to optimize growth
- Analyze capital projects using multiple tools for better results
- Become comfortable conversing on all finance subjects

## Outlines

### Introduction to Accounting & Finance

- What is Accounting
- What is Finance
- How does Finance differ from Accounting
- What are the differences between Financial Accounting and Management Accounting?
- Your impact on financial statements

- Planning, forecasting, and budgeting

#### Financial statements & their critical elements

- Balance Sheet
- Income Statement
- Cash Flow Statement
- Non Cash Deductions & its Impact
- Depreciation vs. Amortization vs. Depletion
- Book Value vs. Market Value
- Understanding the shareholder's expectation

#### What is Working Capital - liquidity or bankruptcy

- Working capital WC defined
- Components of WC
- Cash
- Accounts receivable
- Inventory
- Accounts payable
- What is the right amount of WC & why
- The critical ratios to compute
- Other WC tools like accounts receivable & payable agings
- Why credit policies & collection procedures matter

#### Capital Structure - what it is & why it is important

- Equity capital - what it is & why it impacts our decisions
- Debt capital - what is it really & how it impacts the required rate of return
- Weighted Cost of Capital WACC - why it is so important
- Calculating your WACC: when & how to use it

- Leverage: two-edged sword - defined
- Operating vs. financial vs. combined leverage - calculated

#### CAPEX -Analysis of Investment Decisions with What-if Risks

- Cash Flows and the Time Value of Money
- Discuss the capital project evaluation process
- Estimating cash flows over the useful life of the project
- Net present value NPV & Internal Rate of Return IRR as preferred methods
- Profitability Index PI & Modified Internal Rate of Return MIRR as reasonable alternatives
- Defining the approval criteria and review process

## Registration form on the Training Course: Corporate Finance

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Course Fees: 4500 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
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