



*Training Course:  
The Leadership Journey: Communication,  
Innovation & Vision*

*4 - 8 August 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course:

# The Leadership Journey: Communication, Innovation & Vision

Training Course code: LS1023 From: 4 - 8 August 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

### Introduction:

True leadership is an art form, and like all art forms, to become a master takes a great amount of dedication and skill.

Many people believe that if you have the job title of Manager, Team Leader, Supervisor, Director this means you are a leader. However leadership is not a title you can be given, it is a position you must claim as your own. This course has been specifically designed for people who would like to take their leadership to the next level and become a true leader.

The Leadership Journey: Communication, Innovation, and Vision will give you the tools you need to lead people, whether it is a team, department or the whole organization. This course will give you a step by step guide to leading people, and introduce you to techniques and methodologies that have been used by the great leaders throughout history.

This is far more than a leadership course; this will allow you to discover the hidden art of Leadership, Communication, and Vision.

### Objectives

- Understand the real meaning of leadership
- Become a master of communication and influence
- Create and harness the power of vision and visualization
- Motivate and inspire people
- Learn how to have a magnetic personality
- Create momentum and urgency within yourself and others

### Course Process

The course is delivered in a fun and inspiring style, by a speaker passionate about the art of leadership. Various methods will be used to keep participants engaged; the use of video, and case studies from historical leaders, modern examples, group work, and one to one practice. This course will be an exciting journey of discovery you will enjoy.

### Benefits

- You will be a much stronger leader

- You will be a master of communication
- You will clarify your business and personal vision
- You will increase your level of influence on others
- You will learn the secrets of the past masters
- You will gain the tools to build a magnetic personality

## Outlines

### Day 1

#### Leadership

- What is true leadership, lessons from the past masters
- Modern leadership and its impact on business
- Human behavior, predictable outcomes
- The new business reality and its impact on us all
- Force field analysis and the comfort zone
- Employee mentality versus entrepreneurial spirit
- The equalizer effect
- Leaders versus managers

### Day 2

#### Vision

- The strangest secret
- How to create a vision
- How to harness the power of vision through visualization
- Psycho cybernetics and its connection with the vision
- Goal setting the key to making the vision a reality
- The mastermind group
- Positive mental attitude, gaining power from a strong vision

- Linking vision to mission and values
- Vision timeline, mathematical coaching model

### Day 3

#### Communication

- Discover your communication style
- Identify other peoples communication style
- Learn how to motivate and influence each of the styles
- Body language
- The 5 levels of listening
- Advanced questioning techniques
- Selling your ideas and vision
- How to get buy-in from others
- Selling your ideas through excellence in communication

### Day 4

#### Innovation

- How to create a culture of innovation
- How to engage your people to generate new ideas
- Left brain, right brain, and innovation
- Creative thinking and problem solving
- Suggestion boxes, and reward criteria
- Quantity versus quality on innovation projects
- Sticky note innovation
- Absolute versus desirable criteria
- Using multi-disciplined employees to gain width and depth
- Using innovation to reduce costs

## Day 5

### Influencing skills

- The relationship bank account
- The 10 guaranteed deposits
- Confidence is king
- The give to get a ratio
- The fire within, Enthusiasm
- Time to get passionate
- The BE. DO.GET model
- The pipeline principle

## Registration form on the Training Course: The Leadership Journey: Communication, Innovation & Vision

Training Course code: LS1023 From: 4 - 8 August 2025 Venue: Casablanca (Morocco) - New Hotel Training  
Course Fees: 4500 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

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registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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