



*Training Course:  
Data Science for Business Intelligence*

*23 - 27 June 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Data Science for Business Intelligence

Training Course code: MA234978 From: 23 - 27 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4500 € Euro

### Introduction:

- Define data science and its role in business intelligence
- Discuss the types of data used in business intelligence
- Review the benefits and challenges of data science for business intelligence
- Explain how to implement a successful data science strategy for business intelligence

### Objectives:

By the end of the training program, participants will be able to:

- Understand the concept and benefits of data science for business intelligence
- Identify and evaluate relevant data sources
- Use data science tools and techniques to inform business decisions
- Communicate findings and recommendations to stakeholders
- Design and implement a data science strategy for business intelligence

### Target audience:

This training program is designed for business analysts, data analysts, IT professionals, and anyone involved in business intelligence strategy and implementation.

### Outlines:

#### Day 1: Introduction to Data Science for Business Intelligence

- Understanding the role of data science in business intelligence
- Identifying relevant data sources: internal and external
- Mapping your organization's data landscape
- Overview of data science tools and techniques

Day 2:

Data Cleaning and Preparation

- Data wrangling and cleaning techniques
- Handling missing data and outliers
- Data transformation techniques

Day 3:

Data Modeling and Analysis

- Introduction to statistical analysis
- Regression analysis and hypothesis testing
- Classification and clustering techniques

Day 4:

Data Visualization and Communication

- Choosing the right data visualization tools
- Creating effective visualizations and dashboards
- Best practices for communicating data findings and recommendations to stakeholders

Day 5:

Case Studies and Wrap-up

- Reviewing real-world examples of successful data science strategies for business intelligence
- Discussing lessons learned and best practices
- Q&A and course evaluation

## Registration form on the Training Course: Data Science for Business Intelligence

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

Telephone:  
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