



Training Course:
Administrative Management Skills Development
Program: A Journey Towards Efficiency and
Success in Executive Leadership
21 - 25 July 2025
Casablanca (Morocco)
New Hotel

Training Course: Administrative Management Skills Development Program: A Journey Towards Efficiency and Success in Executive Leadership

Training Course code: MA235401 From: 21 - 25 July 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction:

In the rapidly changing business world, administrative management plays a crucial role in the success of organizations and companies. Achieving efficiency and effectiveness in managing administrative operations requires a deep understanding of fundamental concepts and the use of modern tools and techniques. This course is a masterpiece for department managers seeking to develop their skills and improve the performance of their departments and organizations.

Objectives:

- Enhance participants' understanding of the role and importance of administrative management in achieving organizational goals.
- Develop strategic planning and organizational skills to contribute to overall performance improvement.
- Improve effective communication abilities and interaction with working teams to achieve coordination and collaboration.
- Enhance leadership skills and team management to motivate individuals and achieve strategic goals.
- Provide the necessary foundations for making informed decisions and effectively analyzing data and information.

Target Audience:

- Department managers and heads of departments.
- Employees seeking to develop their administrative and leadership skills.
- Companies and organizations aiming to improve the performance of their senior management staff.

Outlines:

Day 1:

- Introduction to Administrative Management
 - Definition and importance of administrative management.
 - The role of administrative management in achieving organizational goals.

- Analysis of changes and trends in modern management.

Day 2:

- Strategic Planning and Project Management
 - Fundamentals of strategic planning and its applications in management.
 - Project management techniques for achieving timelines and budgets.

Day 3:

- Developing Communication and Negotiation Skills
 - Effective communication methods within and outside the organization.
 - Negotiation techniques and conflict resolution in the workplace.

Day 4:

- Team Leadership and Employee Motivation
 - Fundamentals of leadership and its applications in building effective teams.
 - Strategies for motivating employees and enhancing individual and group performance.

Day 5:

- Strategic Analysis and Decision-Making
 - Data and information analysis for making informed strategic decisions.
 - Using modern tools to support the decision-making process in management.

Registration form on the Training Course: Administrative Management Skills Development Program: A Journey Towards Efficiency and Success in Executive Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Position:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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