



*Training Course:  
Software License Management*

*18 - 22 August 2025  
Trabzon (Turkey)*

## Training Course: Software License Management

Training Course code: IT1941 From: 18 - 22 August 2025 Venue: Trabzon (Turkey) - Training Course Fees: 6000 ₺ Euro

### Introduction:

Welcome to the Software License Management training program. This comprehensive program aims to equip IT professionals, software asset managers, and procurement officers with the essential knowledge and skills needed for effective software license management. Through this training, participants will understand software licensing models deeply, learn strategies to optimize license usage and reduce costs, and develop proficiency in ensuring license compliance and mitigating associated risks. The program will also explore best practices for software asset management and introduce tools and techniques for efficient license management. Whether you are new to software license management or seeking to enhance your existing skills, this training program will provide valuable insights and practical knowledge to excel in this critical domain.

- Overview of the training program
- Introduction to the importance of software license management
- Explanation of the impact of improper license management
- Setting expectations and objectives

### Objectives:

- Understand the fundamentals of software license management
- Learn strategies to optimize software license usage and reduce costs
- Develop skills to ensure license compliance and mitigate risks
- Gain knowledge of best practices for software asset management
- Explore tools and techniques for effective license management

### Target Audience:

This training program is designed for IT professionals, software asset managers, IT managers, procurement officers, and anyone involved in software license management. It is suitable for both beginners and experienced professionals looking to enhance their skills in this domain.

### Outlines:

Day 1:

## Introduction to Software License Management

- Importance of software license management
- Overview of software licensing models and agreements
- Key terminologies and concepts in software licensing
- Understanding license entitlements and restrictions
- Introduction to software asset management frameworks

## Day 2:

### Optimizing Software License Usage

- Assessing software needs and usage requirements
- Strategies for optimizing software license utilization
- License pooling and optimization techniques
- Virtualization and cloud-based licensing considerations
- Case studies and group discussions on license optimization

## Day 3:

### Ensuring License Compliance

- Importance of license compliance and its implications
- License compliance audits and self-assessments
- Tracking and monitoring software installations and usage
- Techniques for managing license compliance across the organization
- Best practices for maintaining license compliance

## Day 4:

### Mitigating Risks in License Management

- Common Risks and Challenges in software license management
- Identifying and addressing compliance risks
- Strategies for managing software license audits
- Contract negotiation and license management
- Risk mitigation strategies and contingency planning

Day 5:

Tools and Best Practices for License Management

- Overview of software license management tools
- Software asset management systems and their benefits
- Automation and reporting for effective license management
- Best practices for license renewal and maintenance
- Wrap-up, summary, and next steps

## Registration form on the Training Course: Software License Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

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registration  
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E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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