



*Training Course:
Organization of the Future*

*3 - 7 February 2025
Casablanca (Morocco)
New Hotel*

Training Course: Organization of the Future

Training Course code: MA235685 From: 3 - 7 February 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction

As the pace of global change accelerates, organizations face unprecedented challenges and opportunities. The traditional business models are evolving to accommodate advances in technology, changing workforce dynamics, and increasing societal and environmental expectations. The "Organization of the Future" is not just a vision but a necessity—one that emphasizes adaptability, innovation, sustainability, and resilience.

This training program is designed to prepare leaders and organizations to thrive in an ever-changing environment by embracing transformational strategies, fostering inclusive and innovative cultures, and embedding sustainability into their operations. Participants will learn to anticipate disruptions, leverage emerging technologies, and lead their teams through dynamic transitions while ensuring ethical and responsible growth.

By the end of this program, participants will be equipped with actionable insights and a strategic framework to position their organizations as leaders in their industries, ready to face the demands of tomorrow's world.

Objectives

- Understand the essential traits of future-oriented organizations.
- Analyze the impact of technological, social, and economic trends.
- Design strategies for adaptability, innovation, and sustainability.
- Foster leadership and cultural transformation.
- Develop a roadmap for achieving long-term organizational success.

Target Audience

Senior leaders, managers, strategists, and professionals responsible for organizational growth, innovation, and strategic direction.

Outlines

Day 1:

Characteristics of the Organization of the Future

- Explore the key traits of future-ready organizations, such as agility, inclusivity, and innovation.
- Understand the balance between purpose and profitability in the new organizational paradigm.

- Discuss global trends shaping the workplace and markets, including digitalization and demographic shifts.

Day 2:

Technology and Innovation as Catalysts

- Examine the role of emerging technologies such as AI, IoT, and blockchain in driving organizational transformation.
- Understand digital transformation strategies for maintaining a competitive edge.
- Learn how to embed innovation into the organizational culture.

Day 3:

Sustainability and Ethical Responsibility

- Dive into the importance of Environmental, Social, and Governance ESG factors for future organizations.
- Discuss sustainable operations, including the circular economy and ethical practices.
- Analyze case studies of organizations aligning with global sustainability goals.

Day 4:

Building Agility and Resilience

- Learn strategies for creating flexible and adaptive organizational structures.
- Explore methodologies for rapid decision-making and change management.
- Develop resilience through proactive crisis management and scenario planning.

Day 5:

Leadership and Culture Transformation

- Understand the qualities of visionary leaders and their role in driving organizational transformation.
- Learn techniques for building a culture of continuous learning and employee engagement.
- Create a future-focused organizational roadmap to align teams and stakeholders with long-term goals.

Registration form on the Training Course: Organization of the Future

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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