



*Training Course:
Leadership Development and Preparation:
Proactive Management and Crafting Future
Strategies
28 July - 1 August 2025
Casablanca (Morocco)
New Hotel*

Training Course: Leadership Development and Preparation: Proactive Management and Crafting Future Strategies

Training Course code: LS235133 From: 28 July - 1 August 2025 Venue: Casablanca (Morocco) - New Hotel Training
Course Fees: 4500 € Euro

Introduction

Forward-looking leadership and the formulation of future strategies are among the most important skills that leaders and managers must develop in the current era. In this dynamic and rapidly changing era, companies and institutions to maintain their competitiveness and success in the business market require the adoption of a promising and forward-looking strategic management.

This training course aims to provide participants with the necessary skills to formulate future strategies and develop forward-looking leadership to achieve the organization's goals and succeed at work. This is done by defining the concept of forward-looking management and its components, the role of leadership in formulating future strategies, and how to think strategically and formulate future goals.

Objectives:

- Provide participants with the concepts and skills necessary for forward-looking management and the formulation of future strategies.
- Enable participants to understand the importance of change in the current competitive environment.
- Provide the knowledge and skills necessary to develop effective communication and communication skills.
- Teaching participants how to deal with challenges and difficulties at work.

Competencies:

- Understand the concept of forward-looking management and its importance in formulating future strategies.
- Enhance communication skills and effective communication with others.
- Develop the ability to think strategically and formulate future goals.
- Learn about and effectively use forward-looking management tools and techniques.
- Learn to deal with challenges and difficulties at work.

Target audience:

- General managers and officials in major companies.
- Supervisors, administrative managers and technicians.

- Small and medium business owners.
- Those interested in developing leadership and forward-looking management skills and formulating future strategies

Outlines:

First day:

- The concept of forward-looking management and its components.
- The role of leadership in formulating future strategies.
- Strategic thinking and formulating future goals.

Second day:

- Factors affecting the current competitive environment.
- Analyzing data and information and using them in formulating strategies.
- Developing strategic plans and strategic management.

Third day:

- The use of modern technologies in strategic management.
- Develop effective communication and communication skills.
- Performance evaluation and results analysis.

Fourth day:

- Dealing with challenges and difficulties at work.
- Develop effective leadership skills.
- Promote teamwork and develop participation in the formulation of strategies.

Fifth day:

- Learn about the tools and techniques used in strategic management.
- Implementing strategic plans and evaluating results.
- Final review and evaluation of the course.

Registration form on the Training Course: Leadership Development and Preparation: Proactive Management and Crafting Future Strategies

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