



Conference:
Leadership Best Practices: Enhancing Leadership
for Peak Performance

10 - 21 August 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Conference: Leadership Best Practices: Enhancing Leadership for Peak Performance

Conference code: CO8236 From: 10 - 21 August 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 6000 € Euro

Introduction

This course is designed to develop leadership skills by exploring best practices adopted by globally successful leaders to improve organizational performance. We will focus on guiding teams, creating positive influence, and applying innovative leadership strategies suited for local and global markets. Through case studies and practical tools, you will gain the skills needed to enhance your work environment and achieve peak performance.

Objectives

- Determine best practices of leaders through history and how to apply them today.
- Articulate an understanding of what leadership means in your business.
- Explain your leadership capabilities and areas for personal development.
- Determine your role as an effective leader in any organization.
- Describe a change management model for management and the process of planning, communicating, and implementing change.
- Describe how to build and rebuild trust in an organization.
- Use personal influence and develop political savvy to network and influence people effectively.
- Develop strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others.
- Develop a Personal and Professional Vision and Communicate it to all stakeholders.
- Tap into an "inner power" to gain self-confidence and strength.
- Get the most productivity out of each constituent worker or other.
- Delegate and Empower employees to maximize results and time management.
- Develop a culture that earns respect through new ideas and innovation.

Process

This conference is an interactive mixture of lectures, discussion groups, activities, and practice on various exercises, and video sequences. It provides the latest instructional technologies to enable the delegate to learn and apply the skills and techniques used in the conference.

Benefits

Attending this conference will allow delegates to gain important skills and an understanding of what a leader truly is and how a leader leads effectively. This program includes many of the best practices used in business and government today and demonstrates how a delegate can use these techniques to build a strong fellowship. By focusing on the art of leading, the delegates should be stronger in the areas of visioning, inspiring, decision making, and changing their respective organizations for the better.

Results

To impact their respective organizations, leaders need to know how to foster business growth through more productive people and innovative ideas. This program advances the leadership techniques learned in the program with hands-on, case studies and illustrations of how to apply these skills to build a more robust organization.

Core Competencies

- Develop essential leadership qualities to enable growth and capacity to lead
- Develop a Leadership Balance
- Build a following by building trust
- How to transform people into productive followers
- The ability to change other people and change your paradigm
- Insight into your leadership style
- Becoming a well-rounded leader in everything in Life
- Build a plan for your future
- Lead by example
- Apply personal growth techniques
- Manage your time and resources more effectively
- Command respect

Outlines

Module 1:

Leadership, Influence & Trust - Creating Professional Strategies

Day 1: How a Leader Leads From Within

- Ways to Increase Self Knowledge

- Self Reflection and self-esteem
- Understand how you Think
- The Character of a Leader
- Creating an Environment of Leadership
- Real Leaders are emotionally intelligent
- Guide to your Inner Leader
- Balance in mind, body, and spirit

Day 2: Leadership and Influence: What do they mean?

- Course Introduction
- Leadership roles
- Self Assessment: Leadership Behaviors
- Leadership from Within
- Paradigms that Guide Thinking
- Three Lenses of Leadership

Day 3: The Role of a Change Leader

- Making the change transition
- Responses to Change
- How to be resilient during change times
- Environmental change agents
- Change and Leadership Paradigms
- Communicating Change
- The Human Side of Change

Day 4: How a Leader Fosters a Leadership Environment

- Mind and action focus
- The Alliance Mindset

- Developing the Win-Win Solution
- Tips on improving performance
- Strategies for Fostering Leadership
- Leadership knowledge check
- Essential leadership qualities
- Success questions
- Action steps to take

Day 5: How a Leader Builds Trust

- What is Trust?
- The Benefits of a High Trust Environment
- Trust-reducing behaviors
- Restoring breached the trust
- Building Capacity for Trust
- Personal Influence and Political Savvy
- Negotiating Agreement

Module 2:

Leadership, Creativity & Peak Performance

Day 6: Creating and Implementing a Leadership Communication Strategy

- The leader is a Visionary
- The Power of Creative Vision
- The Leader's Influence on Culture
- How a leader facilitates the path to a Culture
- Implementing a Leadership Communication approach
- Models of best-run Visionary Companies

Day 7: How Effective Leaders Control their "Inner Power"

- Guide to knowing your leadership strengths
- How Leaders use their Emotional Intelligence
- Understanding the Leaders base of Power
- Understanding "Spiritual Capital"
- Leaders Influence people - employees, peers, and senior managers
- Managing your body and mind effectively

Day 8: How a Leader Develops People

- Secrets to involve others
- Best Practices of effective Mentors and Coaches
- The Motivating Leader
- The need for achievement, power, and affiliation
- Expectancy theory and motivation
- How a leader Creates an environment for self-motivation

Day 9: How a Leader uses Resources More Effectively

- Best Practices to effectively delegate
- The benefits of delegation
- The barriers to delegation
- Delegation Vs Empowerment
- Creating the climate for empowerment
- Using goal setting, time management, planning, and prioritizing

Day 10: How a Leader Builds an Innovative Culture

- The Leader as a Creative Thinker
- Building a Culture of Innovation and new ideas
- Challenging self-imposed assumptions



- Putting Best Practices into Practice
- Case study: Uniquely driven
- Guide to Building a Personal Leadership Plan

Registration form on the Conference: Leadership Best Practices: Enhancing Leadership for Peak Performance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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