



*Training Course:
Supply Chain Management - Level 1*

*1 - 5 December 2025
Casablanca (Morocco)
New Hotel*

Training Course: Supply Chain Management - Level 1

Training Course code: PU12363 From: 1 - 5 December 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction

This training course in Supply Chain Management has been designed to cover the essential aspects of Procurement operations management and Supply Chain supervision. The training enables delegates to appreciate the key features, both operational and financial of effective supply chains and apply global best practice strategies within their own environment.

By completing this training course, delegates will be able to develop cost and operational efficiency initiatives for each component of the supply chain, whilst effectively managing inventory and warehouse efficiency strategies. In addition, the training covers quality, environmental and safety standards implementation tactics, which will enable participants to make informed financial and operational decisions regarding supply chain operations. At the end of the course, delegates will have the premises to equip their organizations with global best practice strategies in supply chain management and effectively contribute to the profitability of their organizations.

Objectives:

- Understanding the supply chain concept
- Learning how to increase the amount of information and at the same time reduce inventory costs and run operations
- Understanding a comprehensive concept for logistics
- Learning how to reduce the complexity of the business as far as possible
- Becoming truly responsive to your customers' real needs
- Determine your exact material status and inventory dollar burden
- Learning how to increase the amount of information and at the same time reduce inventory costs and run operations
- Learning how to create transparency in information and reduce the barriers that can exist
- Understanding the comprehensive concepts for logistics
- Learning how to improve the continuity of materials and information management and cash flow
- Learning how to reduce the complexity of the business as far as possible
- Learning how to realize the benefits of the cost, time and quality

Target Audience:

- Procurement, warehouse and supply chain management practitioners.
- Transport Managers.
- Professionals in Logistics Functions.
- Warehouse and distribution managers and supervisors.
- Material handling supervisors.
- Commercial management, who are looking to obtain leading-edge supply chain efficiencies and competitive edge for themselves and their organization and those who need to develop their understanding of Supply Chain Management.

Outline:

Day 1 Understanding the Supply Chain

- Overview of supply chain functions within the organization.
- Supply chain management definitions.
- The golden rules of supply chain management.
- Supply chain models and types.
- The global supply chain and integration.

Day 2 Role and importance of the Integrated Supply Chain

- Fundamentals of Procurement.
- Fundamentals of Logistics.
- Fundamentals of Warehouse Management.
- Fundamentals of Transportation.
- Logistics and Supply Chain Strategy.

Day 3 Supplier Relationship Management SRM

- Introduction to the principles of SRM.
- The importance of the buyer/supplier relationship.

- Developing the SRM strategy.
- Collaboration and joint working.
- Motivating suppliers and continuous improvement.

Day 4 Goals and objectives of Supplier Management

- Key roles and responsibilities.
- Identify and agree on deliverables from suppliers.
- Aligning the goals with the procurement strategy.
- Involving the relevant stakeholders.
- Identifying risks and their impact/probability.

Day 5 The Strategic Warehouse

- Defining the role and responsibilities of the warehouse function.
- Utilizing the supply chain compass within the warehouse.
- Space allocation and product-driven category management strategies.
- Inventory management strategies - including optimum stock levels, obsolete/slow-moving stock.
- Effective forecasting and planning.

Registration form on the Training Course: Supply Chain Management - Level 1

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